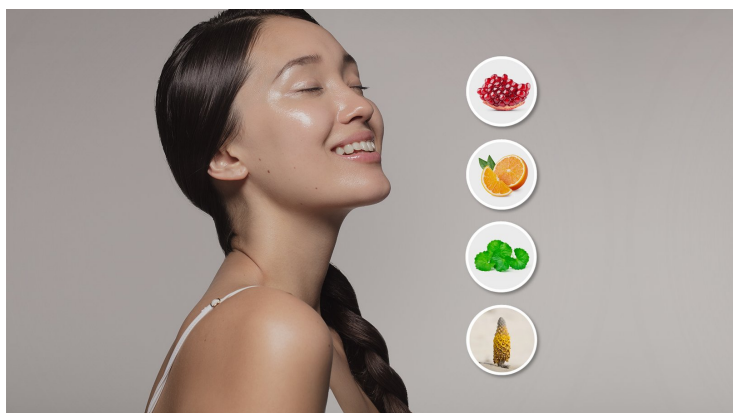


Clinical study discovers powerful anti-aging benefits in four-botanical blend

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Madrid - A new clinical study supports powerful anti-aging skin benefits of Eternalyoung®[®], a blend of four botanical ingredients from Monteloeder, S. L., a subsidiary of Suanfarma. Eternalyoung is the result of extensive research and contains several polyphenols that work synergistically to provide anti-aging benefits for the skin.

Suitable for beauty-from-within supplements, the formula combines pomegranate (*Punica granatum*), sweet orange (*Citrus sinensis*), desert ginseng (f. *Cistanche*), and gotu kola (*Centella asiatica*) which, together, demonstrate abilities to promote better skin moisturization, radiance, and elasticity.

The research, led by Dr. Vincenzo Nobile, at the Complife Italia Srl in Pavia, Italy was a 12 week randomized, double-blind, placebo-controlled study of 60 women aged 35 to 69, all of whom exhibited signs of both sun-induced and chronological skin aging, specifically mild to moderate wrinkles and dark spots. The study analyzed several parameters of skin health via various measurement methods. The botanical blend intervention visibly and structurally improved the skin and reduced signs of aging, without side effects.

Statistically significant improvements in wrinkle depth, elasticity, firmness, skin thickness, skin moisturization, epidermal water loss, and dark spots pigmentation were observed as early as four weeks. Subjectively, subjects who consumed the botanical blend reported improvement in skin condition reduction in stress and fatigue, suggesting the blend's potential.

Miguel Poza, Nutra Division Director of Monteloeder - "Unique botanical blend designed to synergistically target the underlying mechanisms of skin aging and enhance beauty from within. The Eternalyoung blend is the result of extensive

research and experimentation on numerous botanical actives for their antioxidant and melanin-inhibition activity, as well as their ability to boost skin cell proliferation. Another goal was to find the right combination of ingredients that could reduce telomere shortening while activate telomerase, an enzyme that helps maintain telomere length and in turn, stimulate rejuvenation.â

According to previous studies, the consumption of specific phenolic compounds native to the Eternalyoung blendâspecifically punicalagins, flavones, phenylpropanoids, and triterpenesâbenefit skin due to both antioxidant and anti-inflammatory properties that modulate or reduce different cellular pathways involved in the skin aging process.

The clinical study was a follow-up to a previous in vitro study in a cell line of human dermal fibroblasts that demonstrated the patent-pending, four-extract botanical blend could counteract key mechanisms involved in the skin aging process, including slowing down telomere shortening rates and reducing the percentage of critically short telomeres. Telomeres have been found to play a central role in longevity.