



SVG Ventures|THRIVE join forces with Intel and Texas A&M AgriLife to tackle nutrition security

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SVG Ventures|THRIVE announced that they have partnered with Intel Corporation and Texas A&M AgriLife to launch a new collaboration. The three organisations will join forces in creating an ecosystem and laying the groundwork to address food and nutrition security by accelerating controlled environment agriculture (CEA) innovations.

In recent years, food security concerns have been exacerbated worldwide, driven by macro trends such as the Covid-19 pandemic, geopolitical conflicts, and climate change, as well as local factors such as labour dynamics and regional weather events. In Texas, food security challenges in urban food deserts have been amplified by recent and unprecedented storms in the region.

This collaboration was developed when the organisations identified a unique opportunity to create significant value by applying technology, and innovation, and leveraging the Intel, Texas A&M AgriLife, and THRIVE ecosystems to improve nutrition security in Texas with CEA solutions.

In this collaboration, Intel will leverage its extensive resource base to help advance CEA technologies. Texas A&M AgriLife -- encompassing a college and four state agencies focused on agriculture and life sciences within The Texas A&M University System -- is uniquely positioned to bring value to the collaboration, aiming to improve lives, environments and the local economy through education and research. Fueled by THRIVE's startup, scaleup, and corporate partner ecosystem and award-winning innovation programming, Intel's resources and solution development capabilities, and Texas A&M's expertise and infrastructure, the collaboration creates a platform for advancing nutrition security in the Texas ecosystem and beyond.

A working team will map the innovation landscape in urban nutrition security, identify key challenges and opportunities for innovation, develop the local ecosystem, and identify and scale economically, environmentally, and socially sustainable solutions to address nutrition security objectives.