



Planet Based Foods enters European markets with UK subsidiary

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Planet Based Foods Global Inc. announced that the Company has formed a UK subsidiary under the name PBF Europe LTD. for the purpose of entry into European markets. Planet Based Foods Global Inc., the parent company of Planet Based Foods, will continue its operations in the United States as it establishes itself in new international territories.

"This is a groundbreaking announcement for Planet Based Foods, and should come as no surprise for those that have been following our growth these past few months," Braelyn Davis Planet Based Foods CEO and co-founder said. "We're excited to introduce some key personnel that will assist the company in establishing its foothold in Europe. From there, we'll be looking to partner with renowned distributors and producers in the food and beverage technology space to elevate us to the next echelon not only in Europe but beyond as well."

The Company announced that it'll be expanding its operations to the United Kingdom, not just to sell products but to establish an ethically sustainable food system similar to what has been accomplished in the United States. From seed to sale, Planet Based Foods is committed to promoting sustainable practices and will be proud to work alongside local growers to begin harvesting the core ingredient, hemp. This is an exciting opportunity for us to continue our mission of promoting sustainable food systems, and the Company looks forward to contributing to the UK's agricultural landscape.

It's an exciting time for Planet Based Foods as it prepares to enter the European market. For months, consumers have anxiously awaited the Company's arrival to enjoy Planet Based Foods' tasty and health-conscious foods. The Company intends to replicate the success of its Business-to-Consumer model and plans to add more Business-to-Business opportunities potentially. Planet Based Foods remains committed to offering healthier hemp-based alternatives for its consumers. In addition, PBF Europe LTD. will allow the Company to better serve its European customers as it continues to grow its brand in the region.