

## Gram Unnati brings climate compatible agriculture to over 5,000 acres of farmland

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Gram Unnati, India's first integrated agri-tech solutions company, worked closely with multiple stakeholders to help farmers in Udham Singh Nagar district of Uttarakhand save 4,000 liters per acre by bringing climate-compatible agriculture to over 5,000 acres of farmland.

In what may become a lesson in climate compatible agriculture to millions of Indian farmers, Gram Unnati worked closely with the local district administration, local maize processors, input companies, and lead farmers in a short span of 18 months prompting 2,000 farmers to switch to climate-compatible crops that are commercially viable as well.

Commenting on the success of the project, Aneesh Jain, CEO and Founder, Gram Unnati, said, "The success of the project comes at a time when we are dealing with acute water shortage across the world. According to the United Nations, by 2050 more than five billion people could be affected by water scarcity. India, which constitutes 16 per cent of the total world population, has access to a meagre 4 per cent of the world's water resources. The success of our pilot project in Uttarakhand will impact other farmers to shift towards climate compatible crops without having an impact on yield and returns."

"Gram Unnati intends to scale up this intervention to 100,000 acres of Spring Maize in the next five years. Not only would this reduce dependency on groundwater resources, but it will also help in making agriculture more remunerative for the farmers and more sustainable for the environment," Jain added.