



Tavant and Bayer partners to transform Sustainable Farming Practices

21 March 2023 | News

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Bayer CropScience

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Tavant, Silicon Valley's leading digital products and solutions company, announced a strategic partnership with Bayer, a global leader in agriculture solutions, to introduce innovative AgriTech solutions that will empower organizations to drive innovation and growers to optimize crop yields, reduce expenses, and minimize their environmental footprint.

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“Innovation in digital agriculture is critical for achieving sustainable farming practices and ensuring adequate food supply. Data is often fragmented and challenging to access throughout the supply chain and developing digital solutions from scratch can be costly, but we are arriving at a very exciting moment in modern agriculture,” said Ines Kapphan, VP of Data & Cloud Solutions, Climate and Digital Farming, Bayer's Crop Science Division. “Our work with Tavant provides innovators with readymade capabilities, so they can join Bayer and many other impactful companies in solving some of the world's biggest challenges in agriculture.”

Tavant is a strong proponent of innovation and digitalization in achieving sustainable yields and disrupting the farm to fork value chain. Over the past two decades, Tavant has invested significantly in developing sustainable and efficient farming

practices. As a strategic system integrator for Bayer, Tavant is committed to helping growers achieve more with less and providing them with the tools and knowledge necessary to grow crops sustainably while enhancing their profitability," said Vikas Khosla, Chief Revenue Officer, Hitech, Tavant.

"By developing pioneering solutions for transforming the way food is produced, distributed, and consumed, Tavant is poised to drive the agriculture industry forward and provide growers with the tools they need to succeed in a rapidly evolving market," continued Khosla.