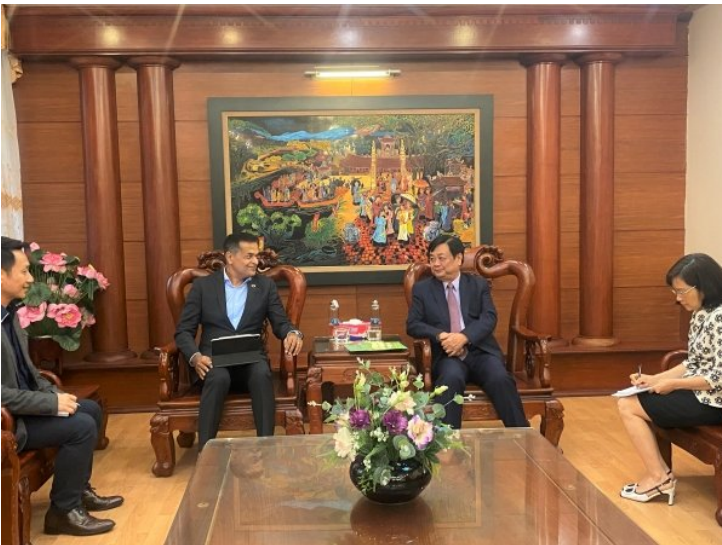


Vietnam cooperates with Nestle to add value to Vietnamese coffee

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Minister Le Minh Hoan had a meeting and worked with Mr. Binu Jacob, General Director of Nestlé Vietnam. The two sides discussed the cooperation orientation between the Ministry of Agriculture and Rural Development and Nestlé Vietnam in the coming time.

Minister Le Minh Hoan said: During the recent Buon Ma Thuot Coffee Festival, the Minister had contact with many localities and localities highly appreciated Nestle's participation in the value chain. Vietnamese coffee. Among the partners of the Sustainable Agriculture Transformation Project (VnSAT), Nestle is one of the most active and effective partners.

Vietnam is the second largest exporter of Robusta coffee in the world. Vietnamese coffee has joined the global coffee chain. Minister Le Minh Hoan expressed his wish that Nestle would further promote added value for coffee and increase income for Vietnamese coffee growers so that coffee growers' income is commensurate with their efforts in the price chain. coffee treatment.

Minister Le Minh Hoan proposed that Nestle offer small technologies for cooperatives and farmers to be part of the coffee industry's cycle in order to increase income for farmers. Besides, Nestle also needs to target women and ethnic

minorities.Â Nestle can work with the Ministry of Agriculture and Rural Development to implement a formal program on strengthening the capacity and participation of women and ethnic minorities in the coffee chain to enhance the image. of Vietnamese coffee products on the world market. Â Â

Binu Jacob said, on the participation of women in the coffee industry, Nestle has established 274 farmer groups, of which 30% of farmer group leaders are women.Â Nestle will consider integrating programs for ethnic minorities in the near future.Â For Nestle, increasing income for coffee growers is very important.Â Nestle has been training new techniques to help farmers calculate the economic efficiency of coffee production, thereby increasing their income.