



Vestaron joins Leading Harvest as Program supporter

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North Carolina, based Vestaron, a leading producer of peptide-based bioinsecticides is now a Program Supporter of Leading Harvest, an organization that promotes sustainability and efficiency across the agricultural value chain.

Ben Cicora SVP Sales & Marketing for Vestaronc said "Our peptides provide a safe and effective alternative to traditional chemical pesticides, and we look forward to collaborating with other members of Leading Harvest to continue driving innovation in the agricultural sector."

Leading Harvest is a nonprofit organization committed to providing educational programs and farmland management certification standards to improve sustainability outcomes and enable growers and operators to grow a healthier future. By developing a rigorous standard designed by and for stakeholders, the firm aims to improve the sustainability, efficiency, and productivity of global agriculture.

"The innovative work that Vestaron is engaging in provides a wonderful addition to our membership as they support the mission and vision of Leading Harvest" adds Andrew Lauver, Director of Strategic Alliances and Programs at Leading Harvest.