

China logs increasing online retail sales of agricultural products

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Online sales of China's farm produce rose 9.2 per cent year on year to 531.38 billion yuan (\$78.58 billion) in 2022, according to the Ministry of Commerce.

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The industry's rapid development can be largely accredited to the country's booming e-commerce market. In 2022, China's online retail sales in rural areas reached 2.17 trillion yuan, up 3.6 per cent year on year.

Official data showed that China's online retail sales expanded 4 per cent year on year in 2022 to 13.79 trillion yuan, consolidating its status as the top online retail market in the world.