

xFarm Technologies adds 8 Mn Hectares with Sibium Analytics deal

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The expansion brings sugarcane and bioenergy into xFarm's growing global agricultural data platform and broadens its Brazilian crop coverage



xFarm Technologies is expanding deeper into Brazil's sugarcane and bioenergy economy through a strategic combination with Sibium Analytics, adding 8 million tracked hectares to its global agricultural data ecosystem and marking the company's sixth strategic transaction worldwide and second in Brazil in the past year.

The Lugano-based agtech company said the transaction will broaden its presence across Brazil's sugarcane value chain, combining Sibium Analytics' expertise in geospatial intelligence, business intelligence, ESG compliance and planning with xFarm Technologies' digital farming, IoT and decision-support capabilities. The deal follows xFarm's integration with Brazilian agritech company Checkplant and was supported by existing and new investors, including a new partnership with BlackRock.

The transaction gives xFarm access to one of Brazil's most strategically important agricultural value chains. Sugarcane sits at the intersection of food, agriculture and renewable energy in the country, supporting a large ethanol and bioelectricity industry. Brazil produces roughly 36.8 billion litres of ethanol annually from sugarcane, alongside 21,218 GWh of bioelectricity, making the crop an important component of the country's low-carbon energy system.

Sibium Analytics brings 8 million tracked hectares into xFarm's platform, extending its coverage across Brazil's major crops, including sugarcane, corn, soybeans, cotton, coffee, citrus and grapes. The combined platform is designed to connect farm-level data with processing, traceability, sustainability and supply-chain intelligence.

"Our vision has always been to support farmers and ag-innovators with world class data-driven decision making across entire agricultural value chains," said Matteo Vanotti, CEO of xFarm Technologies. "Following our successful integration with Checkplant, this operation represents another massive leap in our growth trajectory. By bringing Sibium Analytics' deep

geospatial intelligence and ESG audit capabilities into our group and introducing our existing offering to sugarcane producers, we are creating an unprecedented, data-driven platform for farmers and processors alike.”

The deal also creates a two-way technology exchange between the companies. Sibium’s existing customers, which include sugarcane mills and biofuel processors, will gain access to xFarm’s IoT ecosystem, including hyper-local weather stations, field sensors and AI-powered decision-support systems. These tools are expected to support field operations, production planning, crop monitoring and supply-chain forecasting.

At the same time, xFarm customers will gain access to Sibium’s Sigma Digital remote-sensing platform and Ambium Digital ESG and traceability solution. The technologies will be extended across crops covered by xFarm, with applications spanning sustainability certification, risk monitoring and traceability across Latin American agricultural supply chains.

For food, finance and insurance companies, the combined offering is positioned as a single data infrastructure layer capable of providing transparent and auditable information across multi-crop supply chains. That could become increasingly important as agricultural businesses face growing requirements around ESG reporting, traceability and climate-related risk.

“Joining the xFarm Technologies group is a natural evolution for Sibium Analytics,” said Ronaldo Marani, Director of Sibium Analytics. “We will be able to deliver even greater value to our customers and expand our solutions to new crops. Together, we are broadening the possibilities for using data and technology to support more efficient decision-making in agribusiness. Together, we are setting a new standard for intelligence in agribusiness.”

The Brazilian expansion comes as xFarm scales its international footprint. The company now supports more than 600,000 farms covering a combined 24 million hectares globally. Its investor base includes Partech, Mouro Capital and United Ventures, while the company raised €36 million in a Series C funding round in October 2024.

The Sibium transaction strengthens xFarm’s position at a time when agricultural technology is moving beyond farm-management software towards integrated data infrastructure linking growers, processors, financiers and downstream supply chains. By adding sugarcane and bioenergy to its existing crop portfolio, xFarm is seeking to make that integration relevant across a broader portion of the agricultural economy.