

ClearLeaf expands to Guatemala with new product registration

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The fungicide, distributed by Colono Agropecuario, is initially cleared for Guatemala's melon sector and can be applied up to harvest without a re-entry period, according to the company



ClearLeaf, a Costa Rican agtech leader specializing in sustainable, non-toxic crop protection, today announced it has officially received product registration for "GotaBlanca 0.05 SL," in Guatemala. This milestone marks a significant step in the company's expansion across Latin America, providing Guatemalan farmers with a powerful, eco-friendly and worker-friendly tool that protects yield quality, meets the residue standards their export buyers require, and keeps harvest crews working.

GotaBlanca 0.05 SL, a fungicide presentation of the GotaBlanca line has already been cleared for use in Guatemala's large melon sector, with other crops currently in line for approval. GotaBlanca's safety profile is so compelling that it has been cleared for use with no "re-entry period" – meaning it can be applied up to the day of harvest with no health concerns. For growers, that also removes the waiting days between application and picking: crews can enter the field right away, harvest windows stay on schedule, and no one is asked to trade safety for the calendar.

GotaBlanca 0.05 SL, will be distributed in Guatemala by Colono Agropecuario. The Colono Group has distributed ClearLeaf's products across the region since the company's inception, and is one of the largest agrochemical distributors in the region. By leveraging Colono's extensive network and deep technical expertise, ClearLeaf ensures that farmers across the nation have immediate access to this innovative technology to improve yield quality and safety.

"The Guatemalan market is increasingly prioritizing sustainable agricultural practices to meet both local and export demands," said Lawrence Pratt, CEO of ClearLeaf Inc. "We are excited to bring our commitment to providing effective, science-backed solutions while safeguarding the health of farmers, consumers, and the environment".

"We are thrilled to bring GotaBlanca to Guatemala," said Victor Arroyo, Central America Regional Manager at Colono Agropecuario. "Adding GotaBlanca to our portfolio in Guatemala allows us to offer producers a modern tool that delivers harvests free of residues and not only improves profitability but also ensures soil recovery and the protection of our environment. This partnership reinforces our commitment to a more productive and precise vision of agriculture in Guatemala."

The approval in Guatemala follows successful commercial results in other regional markets, including home market Costa Rica, as well as Panama, Honduras, and Nicaragua. Recent large-scale trials have demonstrated GotaBlanca's ability to replace multiple toxic pathogen control products simultaneously, lowering input costs for producers while maintaining or increasing yields. GotaBlanca 0.05 SL will be available in Guatemala in the coming weeks.