

Ranchbot lands \$15 Mn Series B amid tough agtech funding market

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The funding will support Ranchbot's U.S. expansion, technology development and push into broader connected infrastructure solutions for livestock and agriculture



Ranchbot, a ranch technology company specialising in satellite-connected water and livestock monitoring, has raised more than \$15 million in a Series B funding round as it accelerates its expansion across the United States and broadens its ambitions in connected agricultural infrastructure.

The financing round, which closed in early August, was led by Lewis & Clark Partners, with participation from Fulcrum Global Capital, Builders VC, the Cultiv8 Livestock Technology Fund, Lever VC and Macdoch Ventures.

Alongside the funding, the company completed a corporate restructuring that establishes Ranchbot Technology Holdings, a Delaware corporation headquartered in Fort Worth, Texas, as its new global parent company.

Originally founded in Sydney, Australia, in 2014 under the Farmbot brand, Ranchbot has grown into a provider of remote monitoring technologies for livestock operations. The company now serves more than 12,000 customers and supports the monitoring of approximately 10 million cattle and 15 million sheep.

The new capital will be directed towards expanding Ranchbot's U.S. team, advancing its hardware and software capabilities and extending its technology beyond its core water-monitoring solutions.

Ranchbot's platform uses satellite-connected technology to help ranchers remotely monitor water infrastructure and livestock operations, reducing the need for frequent manual inspections across large and often remote properties. The company is now positioning itself to play a broader role in the development of connected infrastructure for agriculture.

The funding comes at a challenging time for the wider agtech investment sector, which has faced slowing deal activity and increased investor scrutiny. However, Ranchbot's established customer base and focus on solving practical infrastructure challenges at ranch scale have helped differentiate the company from several earlier agtech ventures that struggled to demonstrate commercial viability.

With fresh capital and a new U.S.-based holding structure, Ranchbot is preparing for its next phase of growth, betting that connected infrastructure, remote monitoring and data-driven management will become increasingly important as livestock producers seek to improve operational efficiency across large-scale agricultural operations.