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Village Capital launches innovative capital facility for early-stage companies in Northwest Arkansas

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The Facility will provide flexible investments of USD 100K-150K to early-stage companies, with repayment terms designed around how each business grows

Village CapitalÂ has announced the launch ofÂ the VilCap Innovative Capital Facility NWA, an investment facility supported by theÂ Walton Family Foundation. The Facility will invest in early-stage, scalable companies across Northwest Arkansas using financing structures aligned with their unique stage of growth.

Many early-stage companies struggle to access capital because they do not fit neatly into traditional financing models. They may be too early for bank financing, need more support than grants or personal networks can offer, or find that venture capital isn't a fit â?? either because they don't meet the growth profile it requires, or because they don't want to give up the ownership and control it entails. The VilCap Innovative Capital Facility NWA is designed to fill this gap by matching financing to each companyâ??s stage, business model, and growth trajectory.

Through the Facility, Village Capital will make approximately five investments using revenue-based financing, including redeemable equity and revenue-based loans, which tie repayments to company performance rather than fixed repayment schedules. This approach gives founders greater flexibility while allowing businesses to grow sustainably.

â??Northwest Arkansas is home to a thriving entrepreneurial ecosystem, with founders building solutions across supply chain, food systems, health, and beyond,â?• said Heather Matranga, Managing Director, Venture & Investments, at Village Capital. â??This Facility is designed to align capital with business needs, helping founders build stronger companies while creating lasting value for their communities.â?•

Village Capital is committed to partnering with local organizations that are deeply embedded in Northwest Arkansas to bring market expertise into the investment process, identify strong investment opportunities, and build awareness around revenue-based financing instruments. The Facility will also generate research on the regionâ??s financing landscape to help attract additional flexible capital over time.

Early-stage, growing companies in NWA are encouraged to apply. The Facility is offering up toÂ $ 150K to businesses with at leastÂ $ 100K in annual revenue.