

PepsiCo Reports Strong Progress Toward 2030 Positive Agriculture Targets

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Accelerating performance across regenerative agriculture, restorative and protective practices, sustainable sourcing, and livelihoods ambitions worldwide



PepsiCo announced progress against its 2030 Positive Agriculture (pep+) goals, highlighting gains in scaling regenerative agriculture, restorative and protective practices, advancing sustainable sourcing in accordance with its guidelines¹, and improvements in livelihoods through dedicated programs.

"As we continue work to help advance toward a more resilient and sustainable food system, I'm proud of the notable progress we're making—particularly in scaling regenerative agriculture, restorative or protective practices and expanding opportunities that help strengthen livelihoods," said Jim Andrew, Chief Sustainability Officer and Executive Vice President, PepsiCo. "Our Positive Agriculture agenda is delivering impact for both people and the planet. While there is more work ahead, this momentum underscores what's possible through strong collaboration and continuous innovation."

PepsiCo has expanded regenerative, restorative, and protective practices to 4.7 million acres globally, representing significant progress toward its goal to reach 10 million acres by 2030.²

Momentum in 2025 was driven by enhanced farmer engagement and landscape-level innovation, powered by deep, on-the-ground collaboration with farmer-focused partners. Together, PepsiCo and these partners co-designed locally relevant programs, aligned incentives to both environmental and economic outcomes, and supported adoption through technical assistance, peer networks, and data-driven insights. PepsiCo launched Supporting Trusted Engagement and Partnership (STEP) Up for Agriculture, a collaboration with Unilever and several other large food and beverage companies and retailer customers to help strengthen farmer-facing organisations. Through tailored advisory support and a train-the-trainer model,

the initiative aims to build capabilities, advance regenerative practices and support more sustainable supply chains.