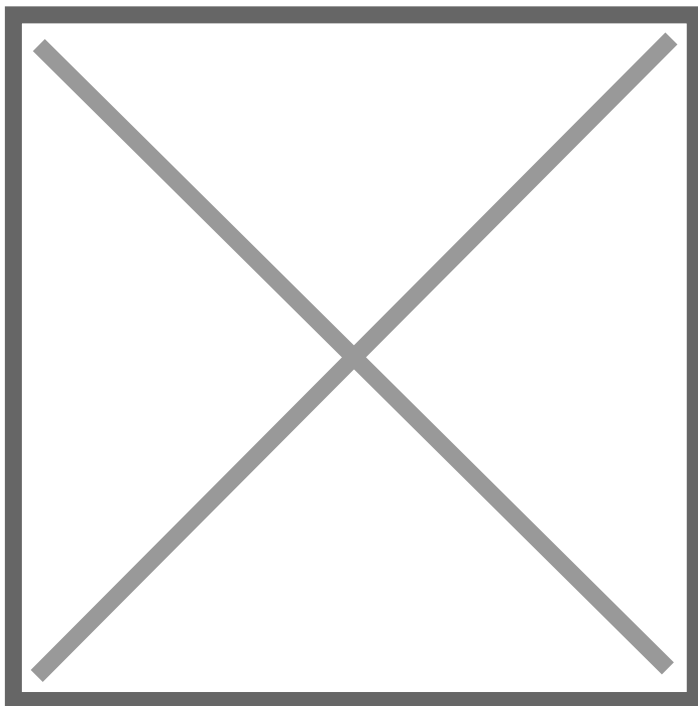


## Leaf lands \$13 Mn Series B as agribusiness bets big on AI

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**Funding round backed by Leaps by Bayer and strategic industry investors as demand grows for connected farm data and AI-driven decision-making**



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Agricultural data platform Leaf Agriculture has secured \$13 million in Series B financing, strengthening its position as a key infrastructure provider for the rapidly expanding ecosystem of AI-powered agricultural technologies.

The round was co-led by Leaps by Bayer, the impact investment arm of Bayer, alongside a consortium of strategic investors from across the agricultural value chain. The new capital will be used to expand Leaf's data management capabilities and support the growing demand for artificial intelligence applications across farming, agribusiness, insurance, sustainability and commodity markets.

The investment comes at a particularly challenging moment for global agriculture. Farmers are contending with rising input costs, volatile commodity markets and mounting weather-related uncertainty. Fertilizer prices have climbed sharply following

disruptions to global energy and shipping routes, while crop margins remain under pressure in several major producing regions.

Against this backdrop, digital efficiency is emerging as a critical competitive advantage.

Leaf has built its business around a problem that has long frustrated agricultural technology providers: the fragmentation of farm data. Modern farms generate vast amounts of information through machinery, sensors, agronomic platforms and enterprise software systems, but much of that data remains trapped in disconnected formats and proprietary ecosystems.

The company acts as a data integration layer, enabling agricultural organizations to access, standardize and utilize information generated across multiple platforms. Industry observers often compare its role to infrastructure providers that transformed other sectors by simplifying access to complex data networks.

By converting fragmented datasets into structured and interoperable information, Leaf enables technology developers to build advanced analytics, automation tools and AI-driven applications capable of improving decision-making throughout the agricultural production cycle—from crop planning and planting to harvest, marketing and risk management.

Since its launch, the company has expanded its reach significantly and now processes farm data representing a substantial share of digitally connected agricultural acreage worldwide. While largely invisible to growers themselves, its technology powers services used by crop insurers, agricultural retailers, food companies, sustainability platforms, seed developers and commodity traders.

The practical benefits for farmers are increasingly tangible. Connected insurance platforms can accelerate claims processing, agronomic advisors can generate field-specific recommendations based on historical performance data, and sustainability programs can automate compliance reporting that previously required extensive manual record-keeping.

The latest financing reflects growing investor confidence that artificial intelligence will become a foundational technology across agriculture, provided the underlying data infrastructure is robust enough to support it.

“Digital tools are transforming how farmers engage with seeds, crop protection products and farm management systems,” said Dr. Jeremy Williams, Head of Digital Farming and Commercial Ecosystems at Bayer Crop Science. He noted that improved connectivity between digital platforms allows growers to derive greater value from farm data across insurance, sustainability and agronomic applications, adding that Bayer’s investment reflects its commitment to a more connected agricultural ecosystem.

For Leaf, the funding marks another step in its broader mission of modernizing agriculture through better data management.

Company leadership said that while data has always been central to agricultural decision-making, advances in AI are dramatically increasing the value of clean, standardized and accessible information. With support from strategic investors, the company plans to deepen its role as the infrastructure backbone powering the next generation of agricultural intelligence.

As agribusiness increasingly embraces automation and predictive analytics, Leaf is positioning itself at the center of a rapidly evolving digital ecosystem—one where data, rather than machinery alone, may become agriculture’s most valuable asset.