



AB InBev publishes 2030 sustainability goals, aiming to strengthen supply chain resilience

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"Beer is made from natural ingredients, and our ability to grow depends on reliable access to quality crops, water, and energy," says Ingrid de Ryck, Chief Sustainability Officer. "Our 2030 Sustainability Goals build on what we achieved between 2018 and 2025, scaling best practices that work and focusing our efforts where we can deliver the most impact for our business, communities, and the environment."

Since launching its 2025 Sustainability Goals in 2018, AB InBev has made measurable progress across water stewardship, agriculture, climate action, and packaging. It has also learned about the approaches that create lasting impact, which include context-specific and locally-tailored solutions, collective action and partnership, and continuous operational improvement and innovation.

Agriculture: Putting Farmers at the Center

AB InBev's 2030 Agriculture Goals center on supporting a resilient and sustainable supply chain. The company aims to continue to Skill, Connect, and Financially Empower 100 per cent of its direct farmers, while also supporting 100 per cent of its malt suppliers to help extend these capabilities to their growers. This farmer centric approach is designed to help improve productivity and resilience together—recognizing that environmental progress cannot be sustained without positive outcomes for farmers.

One example of this approach is AB InBev's partnership with the World Food Programme (WFP) and the AB InBev Foundation across Africa. Through this collaboration, the company supports smallholder farmers in countries including Tanzania and Zambia, by improving access to climate smart agricultural practices, strengthening market connections, and supporting more resilient local sourcing systems.

Water: Improving Efficiency and Returning More than AB InBev Withdraws

Water is the most important ingredient in beer and is vital to the communities and ecosystems where AB InBev operates. By 2030, the company aims to improve water use efficiency to 2.0 hl/hl across its breweries globally and to return more water than it withdraws in each of its priority high risk sites.

This two part approach builds on proven practices from the company's 2025 Water Stewardship Goal, combining operational discipline with action beyond its brewery walls.

Within its operations, AB InBev is scaling innovative technologies to improve efficiency. Through the 100+ Accelerator, the company worked with Laminar (formerly H2OK Innovations) to deploy AI enabled water monitoring solutions at breweries around the world. After successful pilots, Laminar's technology is being scaled across additional sites to help optimize water use in key production processes.

In Mexico, AB InBev continues its Aguas Firmes project in partnership with the German International Cooperation Society (GIZ) and The Coca Cola Company. The program focuses on increasing groundwater recharge and improving irrigation practices across key watersheds in Mexico. Through a combination of nature based solutions and sustainable agricultural practices, the project has contributed to meaningful improvements in water availability across participating basins.

Energy and Emissions: Building a Stronger Supply Chain

By 2030, AB InBev aims to improve average energy efficiency by 15 per cent versus 2025 and to reduce absolute emissions across its value chain by more than 35 per cent versus 2017. These efforts are designed to reduce emissions, while also strengthening operational resilience, reducing exposure to energy volatility, and supporting long term cost competitiveness and productivity.

Progress to date has been supported by investments in renewable electricity and expanding local grid capabilities, energy efficient brewing processes, and collaboration with suppliers. In Argentina, for example, AB InBev signed one of the country's first renewable energy power purchase agreements in the consumer goods sector, which now supplies renewable electricity to its operations and helped enable other companies to adopt renewable electricity.

Looking Ahead

Our goals are designed to help strengthen our supply chain for the long term," added de Ryck. "By building on strong progress from 2025 and scaling solutions that deliver results, we aim to continue creating shared value for our business and the communities where we operate."