

Indofil strengthens Latin America push with strategic product rollout

25 May 2026 | News

Asian soybean rust and target spot continue to challenge productivity in one of the world's largest soybean-producing regions



Asian soybean rust and target spot continue to challenge productivity in one of the world's largest soybean-producing regions

Indofil has entered Brazil's competitive crop protection market with the launch of Curatis, a new soybean fungicide designed to address persistent fungal disease challenges in one of the world's largest soybean-producing regions.

The company plans to distribute approximately 3 million litres of Curatis by 2026, a volume expected to significantly expand its presence in Brazil and strengthen its revenue base in Latin America's largest agricultural economy.

Curatis combines three active ingredients—mancozeb, prothioconazole, and picoxystrobin—in a water-based suspension formulation, positioning it as a broad-spectrum solution aimed at improving disease control efficiency in soybean cultivation.

The launch comes at a critical time for Brazilian agriculture, where soybean production remains structurally strong but increasingly constrained by disease pressure. Brazil harvested nearly 169.5 million tonnes of soybeans in 2025, according to Conab, yet fungal threats such as Asian soybean rust and target spot continue to impact yield stability and production economics.

Asian soybean rust remains the most aggressive disease affecting the crop, while target spot has been associated with significant yield losses under favourable conditions. Agricultural research bodies have also reported recurring outbreaks, reinforcing demand for more resilient and multi-site fungicidal solutions.

Curatis differentiates itself through its liquid formulation of mancozeb, traditionally available in powder form, enabling improved handling efficiency, reduced preparation steps, and lower operational constraints during field application. The multi-site mode of action is designed to reduce resistance pressure and enhance durability of disease control programmes.

Indofil is rolling out the product through phased commercial deployment, supported by field demonstrations, agronomic engagement programmes, and participation in technical agricultural events across key soybean-growing regions in Brazil.

The launch marks a strategic portfolio expansion for Indofil, as the company seeks to strengthen its positioning in global crop protection markets amid rising demand for advanced formulations that combine operational convenience with multi-target disease control efficacy.