USDA initiates a trade mission to Indonesia aimed at boosting exports, cutting costs to support American farmers

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The U.S. Department of Agricultureâ??s Under Secretary for Trade and Foreign Agricultural Affairs Luke J. Lindberg met in Jakarta, Indonesia, to lead an agribusiness trade mission to expand market access and boost U.S. agricultural exports. The delegation includes 41 agribusinesses, trade organizations, and representatives from four state departments of agriculture.

â??While Indonesia was our 11th largest market in 2024, the opportunities here in the worldâ??s fourth most populous nation cannot be overstated,â?• said Under Secretary Lindberg. â??We are here to showcase the strength and diversity of U.S. food and agricultural products â?? and to demonstrate how recent commitments from Indonesian officials will translate into new sales that drive dollars back into the pockets of Americaâ??s farmers, ranchers and communities. When producers can reach more customers abroad, they can spread costs, operate more efficiently, strengthening their bottom line and making goods more affordable at home.â?•

Indonesia is an upper-middle-income country with a real GDP of $4.1 trillion, an annual growth rate of 5%, and a large, rapidly expanding middle class, the country offers strong demand for high-quality imported food and agricultural goods. Its young population is also driving a growing interest in innovative and convenient food products, reflecting new opportunities for U.S. exporters.

This trade mission is happening at a critical time thanks to the landmark U.S.â??Indonesia Agreement on Reciprocal Trade. This agreement eliminates tariffs on nearly all U.S. agricultural exports and reduces longstanding nonâ??tariff barriers, unlocking more than $1.6 billion in U.S. agricultural exports and helping to rebalance trade.

In 2025, USDA trade missions connected more than 200 U.S. companies with buyers in Hong Kong, Thailand, Peru, Guatemala, the Dominican Republic and Mexico, generating projected 12-month sales of $125 million. Building on that success, USDA will lead missions in 2026 to the Philippines, TÃ¼rkiye, Australia, Saudi Arabia and Vietnam.