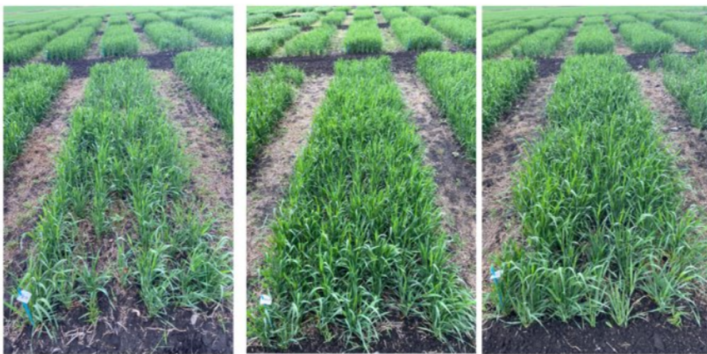


## Syngenta Canada introduces Equento Cereals, the first seed treatment to offer both contact and systemic activity on wireworms

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**Includes two insecticides: PLINAZOLIN® technology – a breakthrough active ingredient with novel Group 30 mode of action, paired with Group 4 thiamethoxam.**



Cruiser® Vibrance® Quattro

Teraxxa® F4

Equento® Cereals

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Syngenta Canada Inc. unveils Equento® Cereals seed treatment, a first-of-its-kind mortality solution with both contact and systemic activity on wireworms in addition to four fungicides to control a broad range of seed- and soil-borne diseases in western Canadian cereal crops.

At the heart of Equento Cereals is PLINAZOLIN® technology, a novel active ingredient developed by Syngenta with a unique Group 30 mode of action to control wireworms.

Equento Cereals seed treatment gives growers in Western Canada facing significant wireworm pressure a reliable tool to control populations this season and reduce wireworm populations in the following season, says Justin Bouvier, product lead for Seedcare with Syngenta Canada. Equento Cereals protects seeds and young plants from wireworm feeding, known to lower plant health and crop yield.

The contact activity in Equento Cereals stops wireworm feeding quickly, and the systemic activity helps break the wireworms' lifecycle, reducing overall population.

According to Shad Milligan, western technical lead for Seedcare with Syngenta Canada, Equento® Cereals delivers the same comprehensive level of disease protection cereal growers have come to expect from Cruiser® Vibrance® Quattro seed treatment paired with a novel mode of action to control wireworms.

With Equento Cereals, farmers can expect even crop emergence and uniform stand establishment, helping mitigate future weed-management challenges caused by wireworm damage," adds Milligan.

Equento Cereals has six proven active ingredients: Group 30 insecticide PLINAZOLIN<sup>®</sup> technology, Group 4 insecticide thiamethoxam, Group 3 fungicide difenoconazole, Group 7 fungicide sedaxane, Group 4 fungicide metalaxyl-M (& S-isomer), and Group 12 fungicide fludioxonil, which together have the benefits of Vigor Trigger<sup>®</sup> and Rooting Power<sup>®</sup> to help get crops off to a vigorous, strong-standing start.

Equento Cereals will be available in Western Canada for the 2026 growing season and sold in a case containing 10 L Cruiser<sup>®</sup> Vibrance<sup>®</sup> Quattro and 2.3 L Equento with PLINAZOLIN<sup>®</sup> technology, or in bulk containing 115 L tote of Cruiser<sup>®</sup> Vibrance Quattro and 26 L tote of Equento with PLINAZOLIN<sup>®</sup> technology.

### **Investing in new technology in Canada**

The registration of Equento<sup>®</sup> Cereals – the first product containing PLINAZOLIN<sup>®</sup> technology approved for use in Canada – marks an exciting milestone for both Syngenta and Canadian farmers, adds Bouvier.

"This is a proud moment for Syngenta Canada," says Scott Ewert, Head of Seedcare for Syngenta Canada. "Bringing PLINAZOLIN<sup>®</sup> technology to Canada reflects our commitment to investing in breakthrough innovations that keep farmers competitive, productive, and profitable. Our customers entrust us to advance tools and technology that will keep them competitive in a global market."

The launch of Equento Cereals underscores our commitment to delivering solutions that address real-world challenges, he adds.