



Kerry signs strategic agreement with Expo City Dubai to establish new regional co-creation center to drive food & beverage innovation

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Kerry, a global leader in sustainable taste and nutrition solutions, today announced the signing of a long-term lease agreement with Expo City Dubai to establish its new Regional Customer Co-Creation Centre. The agreement represents a significant milestone in Kerry's continued growth across the Middle East and underscores the company's commitment to driving food and beverage innovation in one of the world's most dynamic markets.

Located in the heart of Expo City Dubai – the UAE's first Green Innovation District and a thriving global hub for innovation, sustainability and future-focused development – the new Kerry facility will serve as a state-of-the-art regional centre for research, development and applications. Leveraging Kerry's deep scientific expertise and global capabilities, the centre will enable Kerry to work even more closely with customers, supporting them from concept through to commercialisation and accelerating the delivery of high quality, market-ready products with greater speed, efficiency and impact.

"Our partnership with Expo City Dubai marks an exciting milestone for Kerry as we continue to expand our presence and capabilities across the Middle East," said Peter Dillane, President and CEO of Kerry APMEA. "We are deeply grateful to Her Excellency Reem Al Hashimy, UAE Minister of State for International Cooperation and CEO of Expo City Dubai Authority, for her vision in positioning Expo City as a platform for world-class research and innovation, and to Ambassador of Ireland to UAE, Alison Milton and Minister for Enterprise, Tourism and Employment of Ireland, Peter Burke, for their leadership in strengthening economic ties and championing investment in food technology. Together, we share a common ambition to advance collaboration and innovation across the global food ecosystem."

Creating a World-Class Ecosystem for Food & Beverage Innovation

Kerry's new Expo City facility is designed to elevate customer collaboration and accelerate the development of sustainable, nutritious and market-leading innovation.

The centre will:

- Build a world-class ecosystem that connects customers, food and beverage manufacturers, academic institutions, government entities and industry experts.
- Provide an immersive environment showcasing Kerry's integrated portfolio of science-backed sustainable nutrition solutions across Taste, Proactive Health, Enzymes, and Food Protection and Preservation.
- Enable deeper co-creation with customers to deliver the next generation of food and beverage solutions tailored to the needs of consumers in the Middle East and beyond.

As the UAE's first Green Innovation District, Expo City is dedicated to hosting businesses, innovators and organisations who are actively engineering positive sustainable change," said Marjan Faraidooni, Chief of Education and Culture, Expo City Dubai. "We're delighted to welcome Kerry to our growing community, where its expertise in sustainable nutrition will be an important addition to our ecosystem as we work together to build a decarbonised and resilient future."