



## Nestl  (Thai) reaffirms trade relationship with Thai coffee industry

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Nestl  (Thai) Ltd. renews its commitment to purchasing Thai coffee beans for the 2025/2026 season while promoting Regenerative Agriculture and research to enhance productivity, quality and sustainability for local farmers.

Strengthening its long-standing support for Thailand's coffee-growing communities, Nestl  (Thai) Ltd. has renewed its partnership with the Thai Coffee Farmers Association through the signing of a Memorandum of Understanding (MoU) aimed at advancing sustainability and improving livelihoods. The agreement covers the purchase of coffee beans from Thai farmers for the 2025/2026 production season and includes initiatives to promote Regenerative Agriculture, improve yields and coffee quality, and protect the environment. Nestl  will also continue its research and development of high-yield coffee plantlets, enabling farmers to increase productivity, income and quality of life. The MoU signing ceremony was honoured by the presence of the Governor of Chumphon Province.

Ms Salinla Seehaphan, Corporate Affairs Director, Nestl  (Thai) Ltd., said: "For several decades, Nestl  has continuously supported our local coffee farmers. Additionally, Nestl  has consistently been the largest purchaser of locally grown Robusta beans in Thailand.

"The signing of this MoU each year reaffirms our commitment to purchasing Robusta coffee beans directly from Thai farmers. Moreover, we encourage farmers to adopt Regenerative Agriculture practices in their coffee plantations through knowledge-sharing programmes and training sessions. This approach not only enhances coffee production in both quantity

and quality but also helps restore ecosystems, protect soil and water resources, and strengthen resilience against climate change.â?•

Mr Thianchai Chookittiwi boon, Governor of Chumphon Province, added: â??We are very pleased that Nestl  continues to support our coffee farmers through the direct purchase of locally grown beans. Coffee is a key economic crop for Chumphon, and we have great potential to make our cultivation more efficient and responsive to market demand. These efforts will help farmers improve their income and quality of life while boosting the provincial economy. This aligns with our goal to develop Chumphon into a â??Robusta Metropolisâ?? recognised both domestically and globally.â?•

Mr Prayoon Songprasert, Chairman of the Thai Coffee Farmers Association, said: â??For decades, Chumphon s coffee farmers have benefited from Nestl  s support â?? not only through direct bean purchases but also via training on sustainable cultivation methods. The coffee plantlets developed by Nestl  consistently deliver high yields and quality, helping farmers increase income and living standards. This ongoing partnership motivates farmers to continue their craft with confidence and pride.â?•