

## Australia's Goanna Ag expands irrigation management solutions at its US operations

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Australia's Discovery Ag, INC, dba Goanna Ag, a leader in irrigation scheduling tools for cotton growers across

GroGuru is a trusted irrigation management tool for hundreds of farms across the Midwest and Southern United States. Using their patented wireless underground communication technology, GroGuru has developed a soil moisture solution that remains permanently installed in row crop fields for over five years, providing continuous, long-term soil moisture data, providing growers with better insight into their fields' actual water holding capacity and/or potential deficit status. GroGuru has equipped distributors with the tools to accurately advise growers on crop water requirements and how to manage irrigations in-season to maximize yields for over ten years.

Derek Brazda, VP of US Sales and Operations for Goanna Ag, commented, "The addition of GroGuru's technology and knowledge base into our GoField system is a significant step towards having the most all-encompassing irrigation decision-making tool on the market. Continuous root-zone monitoring opens a completely new pathway to understanding how water moves throughout the soil both in and out of the season. The acquisition help merge our two systems into the best irrigation management tool in the world."

Goanna Ag has been providing irrigation management services in Australia for 20 years and is now in its fifth season of expanding into the United States, offering solutions for cotton, corn, soybean, peanut, sorghum, and specialty crop markets.