



Yili bolsters its footprint in the dairy supply chain in Australia and New Zealand

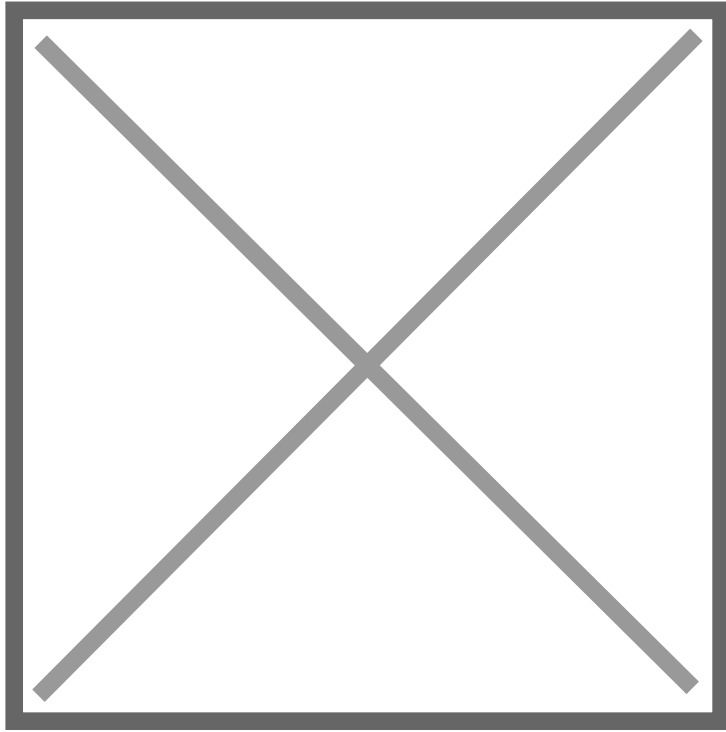
23 July 2025 | News

Deepening presence in Australia with total investment and trade volume in Australia exceeding RMB 3 billion till date



Deepening presence in Australia with total investment and trade volume in Australia exceeding RMB 3 billion till date

Yili's collaboration with Australia, initiated in 2016, has leveraged the country's premium raw material resources and Australia's supply chain and industrial cooperation.

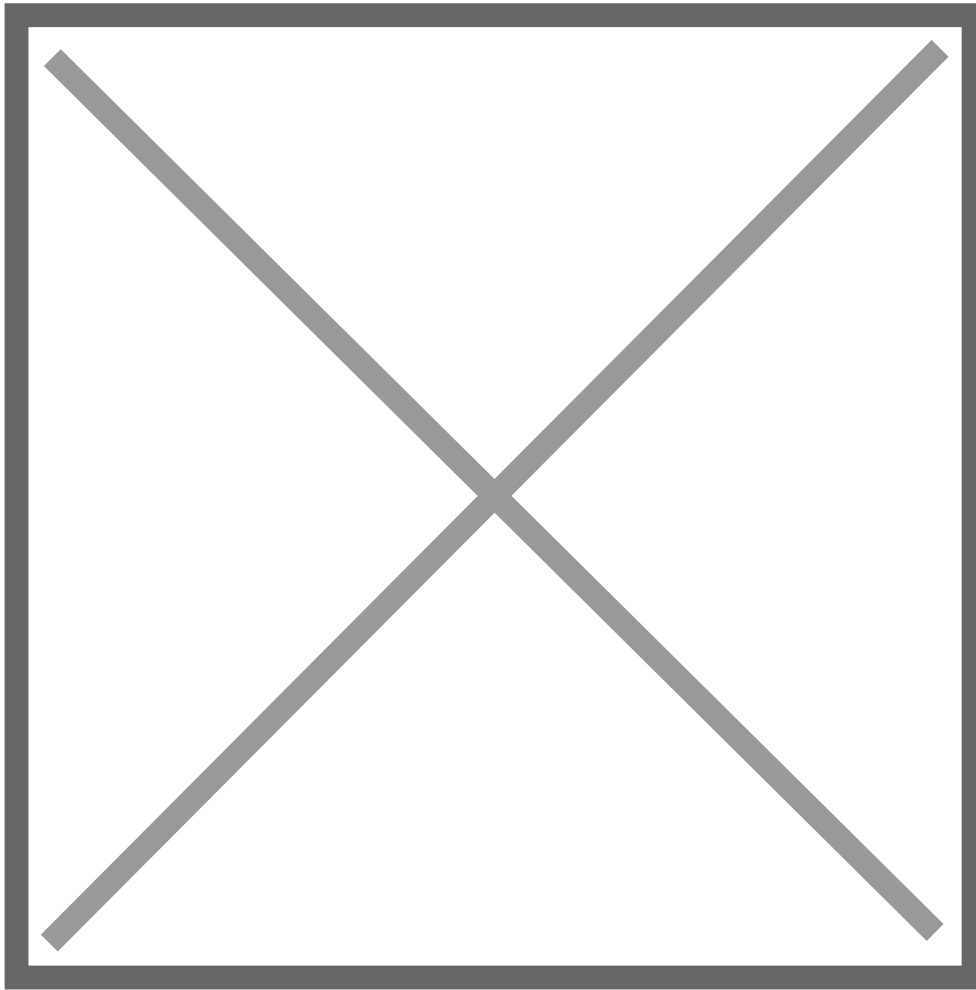


Liu Chunxi, Senior Executive President of Yili Group,

Recently, the 8th AustraliaChina CEO Roundtable Meeting took place in Beijing, where Liu Chunxi, Senior Executive President of Yili Group, discussed carbon technology applications. According to Liu, the industries of the two countries are highly complementary,

In 2024, the ADP factory of Ausnutria, Yili's subsidiary in Australia, obtained a formula registration certificate, becoming the first Australian company granted approval for the full range of infant formula products. This milestone marks a significant breakthrough for Yili's operations in Australia and is expected to greatly enhance the global competitiveness of its infant formula offerings, offering superior quality assurance for maternal and infant health.

Yili's Australian subsidiary, Nutrition Care, is a professional, pharmacy-grade nutrition brand. Its flagship product, NC Gastrointestinal Powder, has maintained the top position in China's adult gastrointestinal healthcare compound powder market for several consecutive years. Recently, its probiotic product, NC Seasonal Biotic, also achieved top-selling status among Australian probiotic brands for nasal health.



Yili's Oceania production base, New Zealand

In New Zealand, Yili's business has been steadily progressing. Over a decade of investment and development has allowed the company to establish a strong presence in the New Zealand region, creating a trans-Pacific dairy corridor.

Yili remains committed to an open and collaborative approach, aiming to expand its global market presence through technological innovation, quality health food and promoting sustainable industry development.