

## Microsoft bets big on regenerative agriculture with 12-Year carbon deal

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The credits will be sourced from Agoro’s regenerative agriculture projects across U.S. croplands and rangelands, applying practices such as cover cropping, reduced tillage, and adaptive grazing. Developed under Verra’s VM0042 methodology, the initiative aims to sequester carbon while boosting farm productivity, water retention, and ecosystem resilience.

“This is the strongest endorsement yet of our farmer-first, science-backed model,” said Elliot Formal, CEO, Agoro Carbon. “It validates the role of agriculture in delivering real, durable climate outcomes.”

Microsoft’s seal of approval elevates Agoro’s carbon removals to the highest tier of environmental credibility. The program uses advanced modeling, direct soil sampling, and third-party verification to ensure every credit meets the tech giant’s rigorous climate standards.

“Agoro’s approach reflects the scientific integrity and long-term vision we look for,” said Brian Marrs, Senior Director of Energy Markets at Microsoft.

The deal covers 2.6 million metric tons of carbon removals over 12 years, giving it unmatched scale in the soil carbon space. For farmers, it brings not just climate credibility, but also improved yields, greater input efficiency, and a new income stream.

The agreement offers rare long-term stability and positions Agoro Carbon as a pivotal player in the voluntary carbon market.

With this move, Microsoft cements its leadership in carbon removals and Agoro Carbon emerges as a global front-runner in regenerative agtech. This is not just a carbon deal; it's a blueprint for agriculture's role in the net-zero economy.