



AgroSpheres and Wilbur-Ellis launch Fun-Thyme, a next-gen biofungicide powered by AgriCell Technology

25 June 2025 | News

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Designed for both conventional and organic farming systems, FUN-THYME targets a range of fungal diseases affecting high-value crops like almonds, grapes, berries, tomatoes, apples, and cherries. The product is already approved in 11 U.S. states, including Florida, Michigan, and Washington, with California registration pending.

The \$33 billion U.S. fungicide market is seeing rising demand for effective, residue-free alternatives as resistance and regulatory scrutiny increase. FUN-THYME offers a compelling solution, using a novel BM01 membrane disruption mode of action that not only reduces pathogen resistance but also ensures safety for applicators and the environment. Each 2.5-gallon container treats up to 20 acres, optimizing cost and efficiency.

AgriCell, the breakthrough delivery system behind FUN-THYME, protects bioactive ingredients from UV damage, heat, and other field stresses. Free from microplastics and petrochemicals, it is fully biodegradable and breaks down into plant-nourishing compounds—solving one of the biggest challenges in biological input delivery.

Company leaders emphasized the significance of the launch. AgroSpheres CEO Payam Pourtaheri hailed it as a “milestone” in delivering nature-powered solutions with precision, while Wilbur-Ellis’ Chris Wooley stressed the growing role of AgriCell in shaping a new generation of biological inputs that marry productivity with sustainability.