



Kimitec and Bayer collaborate to introduce two new biological solutions for plant growth

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Bayer and Kimitec have announced the launch of two new biological products as a result of their partnership: Ambition Complete Gen2 and Ambition Secure Gen2. Both are currently in the registration process and will join Bayer's portfolio as crop yield enhancers, in line with its commitment to regenerative agriculture.

Ambition Complete Gen2 is an innovative gel formulation that improves nutrient uptake, stress resilience, and metabolic activation in plants, delivering more efficient performance.

Ambition Secure Gen2 addresses one of the most persistent challenges in plant nutrition: calcium absorption. Its bioformulation, developed from an active matrix, improves calcium mobility and effectiveness in crops, increasing fruit firmness and quality.

Both products were developed at the **MAAVi Innovation Center**, Kimitec's research center, where microbiology, natural chemistry, artificial intelligence, and agronomic knowledge are integrated to design practical and effective solutions for the field. "This launch is not simply an improvement on what already exists, but a true leap forward in the way agricultural solutions are designed," said Alejandro de las Casas, Agro-Business Director at Kimitec. "Our partnership with Bayer demonstrates that biological solutions are now an effective reality, capable of contributing to more resilient, efficient, and sustainable agriculture."

This shared vision reflects the commitment of both companies to deliver complementary solutions within a comprehensive agricultural management approach that combines biologicals, crop protection, genetic improvement, and digital tools.