

Albaugh launches Afiado insecticide to combat citrus greening in Brazil

09 June 2025 | News

Multinational firm Albaugh unveiled its new insecticide, Afiado, at this year's Expocitros event. Designed to target the citrus psyllid—the key pest responsible for spreading "greening," a disease that has significantly impacted Brazil's citrus industry—Afiado aims to address the top concern of citrus growers across the country.



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Albaugh has introduced Afiado, a systemic contact and ingestion insecticide formulated with Acetamiprid and Bifenthrin, during Expocitros 2025. This technology, already proven effective in Brazil on crops like potato, coffee, beans, corn, soybean, and cotton, targets a range of pests including *Anthonomus grandis*, *Bemisia tabaci*, and *Hypothenemus hampei*. Nelson Azevedo, Albaugh's marketing and development director, said Afiado broadens the company's insecticide portfolio for citrus, complementing existing products like the acaricide Braver and fungicide Recop, both well-regarded by growers.

For controlling the citrus psyllid, Albaugh recommends starting Afiado applications as soon as adult and nymph populations appear, especially on new growth in orchards.

Afiado offers convenience with its modern liquid formulation, which is easier to dose, handle, and apply compared to similar products. It also reduces physical-chemical incompatibility issues and streamlines treatment logistics," Azevedo explained.

He also highlighted Braver as a key orchard management tool, praising its long-lasting protection and high selectivity towards beneficial insects.

At Expocitros 2025, Albaugh emphasized its ongoing commitment to expanding its citrus portfolio, which now includes effective solutions for controlling mites, pests, diseases, and weeds. The company's Citrus Regional team, led by commercial manager Patric Calliari Missel, brought their expertise to support growers and partners.

"Citrus remains a strategic focus for Albaugh. Our specialized team provides reliable service alongside a strong product lineup, featuring Recop, Braver, Afiado, as well as insecticides Ariete and Ruler, and herbicides Preciso xK, Azteca, and Joya," Azevedo concluded.