

Microsoft and Indigo deepen collaboration to accelerate soil carbon sequestration

04 June 2025 | News

Indigo announced that Microsoft has committed to buying 60,000 soil carbon credits from the company's fourth and largest carbon crop, issued in April by the Climate Action Reserve. This follows Microsoft's initial purchase of 40,000 credits last June, further expanding their portfolio of verified, high-integrity carbon removals



Indigo announced that Microsoft has committed to buying 60,000 soil carbon credits from the company's fourth and largest carbon crop, issued in April by the Climate Action Reserve. This follows Microsoft's initial purchase of 40,000 credits last June, further expanding their portfolio of verified, high-integrity carbon removals

To date, Indigo's carbon program has generated nearly one million tons of carbon impact while preventing over 64 billion gallons of surface water runoff. The company's latest "carbon crop," its largest to date, will direct tens of millions of dollars from private buyers to support regenerative farmers across the U.S. Under Indigo's standard program, 75 per cent of carbon sales revenue goes directly to farmers, accelerating the adoption of regenerative agriculture practices. Rigorous project design and strict registry standards ensure that the sequestered carbon remains in the soil for decades, providing a reliable, long-term climate solution for carbon credit buyers.

This latest purchase represents a significant milestone in building a robust market for high-quality soil carbon removals. Indigo's peer-reviewed research and advanced measurement, reporting, and verification (MRV) tools, combined with the scale of this issuance and Microsoft's involvement, underscore the growing role of soil carbon credits in credible climate action portfolios.

"When Microsoft, a key leader in the carbon removals market, invests in Indigo's carbon credits, it validates their trust in our science, team, and technology," said Dean Banks, CEO of Indigo Ag. "Our microbial and sustainability portfolio covers 20 million acres across 15 countries, and this partnership highlights the value of farmers' efforts in creating a healthy, resilient agri-food system."

Brian Marrs, Senior Director of Energy and Carbon Removal at Microsoft, added, "Indigo's work in building resilient farms and securing watersheds delivers measurable climate benefits, improved soil and water health, and economic opportunities in rural communities. We undertake thorough due diligence in selecting projects for our portfolio and are proud to support this initiative as part of Microsoft's broader commitment to high-quality carbon removal solutions. Our collaboration is aimed at safeguarding the economic security of our agri-food system through a scalable, nature-based carbon removal approach."

Other buyers of Indigo's latest carbon credits include HubSpot, which made its purchase through Watershed.