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# XAG and Chia Tai develop Smart Agriculture Solutions to enhance the capabilities of Thai farmers

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A comprehensive suite of smart agriculture solutions, including autonomous drones, autopilot consoles, and a smart fertigation system, were showcased by XAG at the 10th Chia Tai Fair. Chia Tai was also announced as the sole distributor and national platform for XAG in Thailand, strengthening its position as the exclusive provider of XAG products and services.

A strategic collaboration between XAG and Chia Tai, Thailand's leading innovative agricultural company, will redefine farming practices in Thailand by accelerating the adoption of drones, robotics, and artificial intelligence. Through this partnership, farmers will have access to innovative tools to overcome modern agricultural challenges and advance productivity, reduce costs, and improve crop quality.

Chia Tai Fair 2025, held in late January, turned Chia Tai Kanchanaburi into a showcase of modern agricultural practices. Over 600 varieties of high-quality plants were featured alongside cutting-edge technology in eight immersive zones, raising awareness about the importance of Thai agriculture. Furthermore, the fair encouraged youngsters to pursue agriculture careers, which is fundamental to food security.

The opening ceremony was attended by prominent figures, including Thailand's Director-General of Agriculture Rapibhat Chandarasrivongs and Chia Tai CEO Manas Chiaravanond. In addition to experiencing live demonstrations of advanced agricultural technologies and discussing their transformative potential, the delegation also visited the booth jointly presented by XAG and Chia Tai.

The P100 Pro Agricultural Drone and the newly launched XAG P60 were XAG's main exhibits. Designed to address labor shortages and improve farming efficiency, they set new standards for the industry.

The XAG P100 Pro, equipped with a remarkable 50 kg payload capacity, offers farmers exceptional precision in spraying and spreading operations across various field conditions. By significantly reducing operational time and labor intensity, drones become a great help for farmers to grow more with less.

As a more cost-effective option, the XAG P60 features a 30 kg maximum payload and a modular, collapsible design for easy transportation and quick setup. Based on centimeter-level RTK navigation, the small but mighty P60 can conduct safe and accurate crop protection tasks, making it an ideal entry-level option for precision farming.