

## I2I Automation launches groundbreaking Agricultural Software to Streamline Operations

13 November 2024 | News

### Innovative Technology Brings Real-Time Tracking, Customization, and Compliance Support to the Farming Industry



### Innovative Technology Brings Real-Time Tracking, Customization, and Compliance Support to the Farming Industry

I2I Automation, a leader in agricultural technology, has unveiled a transformative software solution tailored specifically for Canadian farmers and agricultural businesses. Designed by farmers, for farmers, I2I's new Traceability and Inventory Management software provides real-time visibility, compliance support, and complete customization to streamline farm management. With features that integrate seamlessly with existing systems and adapt to unique farming operations, this new release aims to relieve farmers of repetitive tasks and empower them with data-driven insights that foster productivity and growth.

I2I Automation is aiming to reduce the time farmers spend on monotonous, time-consuming tasks, allowing them to focus on the core aspects of their business. The company's founder, an experienced farmer himself, began I2I Automation after struggling with the limited and cumbersome software available in the market. Determined to create a solution that met the distinct challenges of the agriculture sector, he founded I2I in 2008 with a commitment to service quality and user-friendly technology.

**Advanced Traceability and Inventory Management Software:** The new Traceability and Inventory Management software offers an all-in-one platform that addresses regulatory compliance, food safety, and daily operational demands. The solution enables farmers to monitor their entire supply chain, ensuring accurate inventory levels, efficient production planning, and streamlined compliance reporting. Unlike other products in the market, I2I's software is customizable to each farm's specific needs—farmers no longer need to alter their workflows to fit the software; instead, the software adapts to them.

“Our software is cost-effective, reliable, and customizable,” shared a spokesperson from I2I. “We know every farm is unique, and our system is built to support that individuality.”

I2I Automation’s software includes an array of specialized modules, from inventory tracking to labor management. The Inventory Module gives complete visibility into raw and packed goods, allowing farmers to accurately schedule production and ensure resource availability. Meanwhile, the Labor Module offers comprehensive tracking, including punch-in/punch-out times and activity-based payments. I2I’s traceability features provide full oversight of product movement—from specific rows in a field to the truck it ships on—ensuring every step is accounted for.

Designed for ease of use, the software removes redundant or unnecessary information, presenting only the most vital data to the user. This flexibility has been invaluable to farms of various sizes, helping them operate seamlessly without having to sift through extraneous details.