



Loginno and Iris Lines Launch Smart Container Pilot in the Philippines

12 September 2024 | News

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This pilot is a direct outcome of Loginno's industry-wide "The Contopia Factor 3" (TCF3) initiative, which aims to revolutionize the global shipping industry by creating a smart container data infrastructure in two phases. Phase one deals with container and cargo visibility for both the shipping company and its customers, whereas phase two expands towards governmental, and commercial use cases for customs, homeland security, port operation, cargo insurance, and trade finance, among others.

The introduction of smart container services in the Philippines is expected to have a significant positive impact on the local shipping industry. By leveraging advanced technology, Iris Lines will be able to streamline operations, reduce delays, and enhance overall service quality.

"Partnering with Loginno for this pilot is a strategic move that aligns with our vision of leading the maritime industry in technological innovation," said Capt. Igal Dafni, CEO of Iris Lines. "The smart container technology will provide our clients with unparalleled visibility and peace of mind, knowing that their shipments are monitored and managed with the highest level of precision, reliability, and security."