

ADM and Farmers Business Network® launch Gradable Joint Venture

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Farmers Business Network® (FBN®) and ADM have launched a joint venture, Gradable, a new company to expand the Gradable technology platform assisting farmers and buyers in confidently pursuing and utilizing regenerative and sustainable practices for grain production.

Gradable platform tracks sustainable and regenerative agricultural practices and outcomes, making it easier for farmers to earn financial rewards. For grain buyers, Gradable provides reliable farm-level data, allowing them to easily identify and purchase grain that helps them meet growing customer demand for sustainably produced products.

Gradable has partnered with ADM, POET, and Attebury Grain, LLC, to be the leader of grain procurement platform in North America, with over 20,000 farmer users across more than 12 million acres. It has scored more than 200 million bushels of corn and soybeans, analyzed 48 million acre-years of agronomic events, and facilitates over \$30 million in financial incentives for sustainable practices each year. The new 50-50 joint venture will enable Gradable to expand and reach new partners and customers at every stage of the grain supply chain — from growers to grain buyers.

Expanding Value Creation for Farmers, Grain Buyers and End Customers

The Gradable company will expand into an array of ADM facilities across the U.S. and Canada to meet the demand for sustainably produced crops; increase the number of commercial partners and countries served; and assist the supply chain in meeting the global demand for sustainable food, feed, fuel, and industrial products.

“ADM’s regenerative agriculture efforts enrolled more than 2.8 million acres last year, and we know that’s just the beginning. The continued expansion of this work requires a strong technology platform that enables farmers to easily participate and provides farm-level data for grain buyers and end customers. This new joint venture paves the way for the continued growth of Gradable, opening the door for even more farmers, commercial grain partners, and end customers to benefit from regen ag practices and the growing demand for sustainably sourced products,” said Greg Morris, president of ADM’s Ag Services and Oilseeds business.

A new era in production agriculture requires efficient, transparent, and secure grain transactions, and Gradable's technology platform addresses these needs. A single, secure technology platform connects farmer and buyer experiences through Gradable's digital infrastructure. The Gradable platform also enables farmers to seamlessly gather and calculate verifiable production data - including carbon scores - so that these downstream benefits can be monetized.