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Vietnam's Chili export to Taiwanese market expands by 640% over Q3 2024

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Vietnam exported 37 tonnes of chilli to Taiwan (China) in the first seven months of this year, a year-on-year growth of 640 %. According to the Vietnam Pepper Association (VPA), theÂ total chilli exportÂ volume of the whole country reached 8,023 tonnes in the past seven months, an increase of 3.5 % over the same period last year.

China retained its top position as Vietnamâ??s largest chili export market in the reviewed period with 6,834 tonnes, accounting for 85.2% of the total export output and enduring a fall of 1.9% on-year. Laos ranked second with 810 tonnes, up 44.6% on-year, followed by the United States with 134 tonnes, up 157.7% against the same period from last year.

Vietnam Pepper Association (VPA) pointed out that theÂ impressive growth can largely be attributed to the fact that China has permitted the Vietnamese side to officially export chili to this market since March, 2022.

Currently, chili exports are facing a number of challenges as the EU has moved to tighten food and safety hygiene over Vietnamese agricultural products, including chili, dragon fruit, and okra. Local enterprises are advised to improve management over product quality as they seek to export agricultural products to the EU market in a stable manner moving forward.

Statistics indicate that from January to July 2024, the country exported 8,023 tonnes of chill, representing an increase of 3.5% on-year. Indeed, the Asian market continued to play a leading role with 7,727 tonnes, up 2.1% on-year; trailed by the American market with 143 tonnes, up 123.4%; the European market with 80 tonnes; and Africa with 73 tonnes. The chilli

exports reached $20 million in 2023, equivalent to 10,173 tonnes, up 107% over 2022.