

Sustainable Shrimp Partnership (SSP) joins GSSI as an affiliated partner

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The Global Sustainable Seafood Initiative announced that the Sustainable Shrimp Partnership (SSP) has joined GSSI as an Affiliated Partner. This strategic alliance seeks to **accelerate the progress of the sustainable seafood movement**, with a focus on the farmed shrimp sector. Both GSSI and SSP are dedicated to promoting responsible practices, ensuring the long-term viability of marine resources, and safeguarding people and ecosystems

At SSP, we recognize a strong alignment with GSSI. Both organizations share a vision of collaboration between industry and all stakeholders to drive significant improvement. Working hand in hand with GSSI allows us to expand the reach of Ecuadorian shrimp producers' efforts to address global sustainability challenges and continually raise the sector's sustainability standards. The collaboration will develop pathways for improvement in shrimp production and identify solutions and projects to advance proactively. Moreover, we aim to share our results to inspire other stakeholders to join the race to the top, ensuring safe and high-quality seafood for all," said **Pamela Nath, SSP Director**.

The Sustainable Shrimp Partnership (SSP) is a precompetitive platform that groups leading companies who are committed to transforming the future of shrimp aquaculture. Pioneered in Ecuador, members of the SSP are committed to achieving, and promoting, the highest quality products, produced to the highest social and environmental standards, through greater

collaboration and transparency.

The Global Sustainable Seafood Initiative (GSSI) is a public-private partnership working together on a common purpose: turn seafood into a driver for good to preserve oceans for future generations and drive forward more sustainable seafood for everyone. As one of the largest precompetitive collaborations in the world aligning businesses, NGOs, governments, and international organizations representing the full seafood value chain – the GSSI Global Partnership invites seafood sustainability leaders to join and become part of the solution.