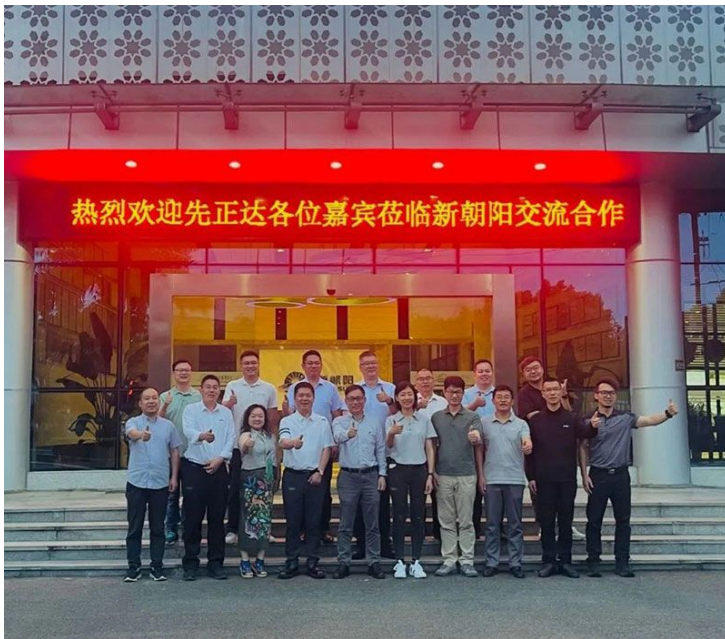




Syngenta and Chengdu Newsun partners to explore new health crop protection technologies

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Focus on the Integration of Biological and Chemical Approaches



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Syngenta Group China held a meeting on last week collating the industry experts in China and visited Chengdu Newsun Crop Science Co., Ltd. The visit was centered around the theme of "Integration of Biological and Chemical Approaches" proposed by Syngenta, aiming to discuss and promote the development and application of new crop protection technologies for green pest control.

The forum represented by Yuan Tianwen, Director of Crop Protection Development, Huang Yu, Product Manager for Biological Agents, Jiang Daiqing, Senior Manager for Crop Protection Development Project Management, Mr. Huang Ke, Senior Manager for Product Technology and Engineering, Mr. Wang Chongli, Product Manager for Biological Control, Mr. Zhang Lianhong, Manager for Crop Protection Research and China Bioassay Research, and Ms. Li Qian, Manager for Biological Control Product Development. Representatives from NEWSUN, including Chairman, Mr. He Qiming, Director of the Biotechnology Research Institute, Mr. Ren Dan, Deputy General Manager of the Business System, Mr. Yin Gaolin, and representatives from the R&D and marketing teams, participated in the exchange.

Under the theme of "Integration of Biological and Chemical Approaches," both parties engaged in in-depth discussions on various aspects, including the research and development, application, and commercialization of bioregulators, biopesticides, biostimulants, and soil conditioners. Both parties agreed that the application of biological technologies in the field of agrochemicals not only has a broad market prospect and tremendous potential for development but is also a significant driving force for promoting new crop protection technologies in green pest control.

The Natural Brassinolide Yishiban[®], which is a result of the collaboration between NEWSUN and Syngenta, is expected to serve 26 million mu (approximately 1.73 million hectares) in its first year, helping farmers to increase their yields and income. During this exchange, both parties not only discussed the theme of "Integration of Biological and Chemical Approaches" but also delved into the development and promotion of green health crop protection. In the future, both parties will strengthen their cooperation in various aspects to make greater contributions to the high-quality green development of agriculture.