

Foodcareplus and Intercont+ forge strategic partnership to enhance Indian food trade logistics

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Foodcareplus announce a strategic partnership with Intercont+ from India, aiming to enhance supply chain solutions for importing and exporting food products between India and global markets by leveraging our extensive cold chain network and a Mumbai-located container facility managed by Intercont+.

Maintaining cold chain integrity from loading to unloading is crucial to prevent quality loss and extend shelf life. Foodcareplus and Intercont+ are leveraging expertise in temperature-controlled logistics, to ensure optimal cold chain management, guaranteeing perishable goods reach their destination in excellent condition. Advanced monitoring tools used internally enable real-time shipment tracking, better planning, timely deliveries, and increased customer satisfaction.

India is one of the largest producers and exporters of agricultural products. Our partnership will facilitate the export of meat, dairy, and fresh produce to international customers while also addressing India's growing demand for sustainable import solutions for fresh fruit, chocolate confectionery, and specialty foods. At Foodcareplus, we offer tailor-made shipping and logistics solutions for these product groups worldwide, seamlessly integrating with Intercont+'s logistics system in India.

A common challenge in international trade is the need for more trust between traders and suppliers, leading to hesitation and uncertainties about product availability, quality, and reliable transport services. Our partnership addresses these issues by providing a reliable network and acting as an independent third-party logistics provider. Specifically, for international companies sourcing agricultural products from India, We felicitate efficient container availability near food hubs, which is

essential given India's vast and complex domestic transport network.

The partnership enhances market positions and profitability for importers and exporters. By controlling substantial transport volumes, the collaboration expected to achieve economies of scale and lower transport costs while assisting customers in navigating customs regulations.