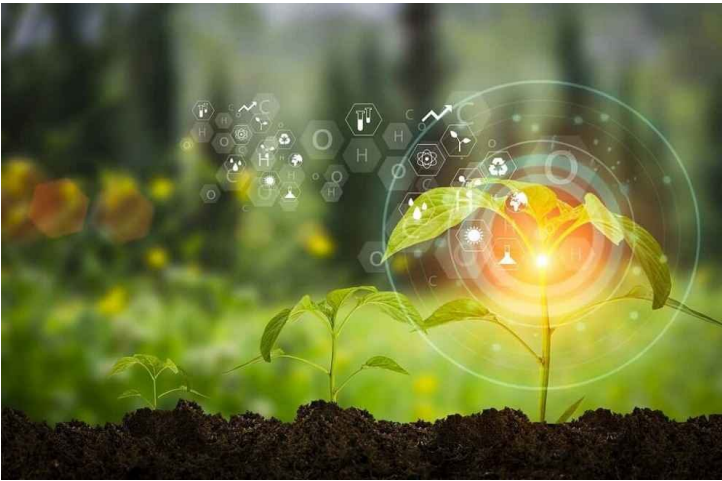


## Agritask strives to enhance agronomic visibility of incoming agricultural raw materials

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Agronomic visibility is of paramount importance for food and beverage companies, transcending mere appearance and taste. A product's quality is determined by its visible properties, including its size, color, and nutritional content, as well as its chemical, physical, and biological composition. In addition, quality includes factors like chemical usage, traceability, and adherence to certifications like Rainforest Alliance and Fair Trade. To deliver superior products while aligning with sustainability goals, companies need to be able to estimate and manage crop quality.

Despite this, achieving and maintaining the desired raw material quality is a significant challenge for food and beverage producers. There is a lack of visibility into the agronomic practices employed during the cultivation of crops in the field. Companies struggle to address these areas without comprehensive insight into these practices such as Supply Chain Optimization, Certifying for Sustainable Standards, Improved Risk Management, Continuous Improvement and Innovation and more.

Agritask, Crop Supply Intelligence Company, provides visibility into predictability and sustainability of crop supply for Food & Beverage enterprises. Its SaaS platform is a crucial link that directly connects enterprises to growers and suppliers at the source of their value chain. It empowers businesses to monitor, support, and enforce scalable agronomic practices, safeguarding crop quantity, enhancing crop quality, and ensuring sustainable cultivation practices.

Recently, Agritask launched Risk Assessment Engine for EUDR Compliance Solution, an Crop supply intelligence company enables food and beverage companies to automate and optimize their EUDR risk calculation and address non-compliance per

the regulation.â??

The Risk Assessment Engine for its EUDR Compliance Solution, designed for large-scale food and beverage operations to map supply chains and collect and analyze plot data in line with the European Union Deforestation Regulation (EUDR). The new Risk Assessment engine offers an advanced algorithm to automate and optimize risk assessment, further enhancing Agritaskâ??s comprehensive EUDR Solution that also uniquely enables traceability, mitigation actions and reports in line with the regulationâ??s due diligence process.

Perâ EUDR, global food and beverage manufacturers utilizingâ ingredients such as coffee, cocoa and palm oil in their final products must proveâ compliance with regulations focused on deforestation and other local social and environmental laws.

â??EUDR is paving the way for more sustainableâ food supply chains and addressing the growing deforestation issues, making foodâ and beverage companies take responsibility for their suppliers,â says Ofirâ Ardon, CEO of Agritask. â??Agritaskâ??sâ New Risk Assessment Engine as part of our EUDR solutionâ provides food and beverageâ companies with the advancedâ intelligent tools they need to assess plot risks, manage complex remediationâ and generate audit-readyâ dueâ diligenceâ reports.â•

The EUDR Complianceâ Solutionâ offers food and beverage companies criticalâ features to map their supply chains â?? the first and most challenging step toâ ensuring compliance with EUDRâ??s information requirements â?? and to gainâ actionable insights on the data. Companies can map the exact polygons of farmsâ throughâ variousâ methodsâ such asâ direct spreadsheetâ upload, digital map drawing, or AI plot mapping through a mobile app.

Following the first step of mapping polygons,â users can then cross-check the area against deforestation and legal data from third-partyâ data sources to identify potential violations. The solution will aggregateâ data, assess risk factors, and identify issues in one easy-to-read dashboard, covering a range of topics fromâ deforestation and community rights to other country-specific issues such asâ corruption and human rights.

Beyond risk assessment, Agritaskâ??s solution alsoâ provides further investigation or mitigation actions to help users completeâ steps in the EUDR due diligence process. â Plot polygons are associated with specificâ purchase orders or batches of goods by integrating with ERP systems, which wasâ built to align EUDR compliance with companiesâ?? operations. The process isâ completed by facilitating the automation of relevant documentation ready forâ use vis-a-vis regulators.