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Syngenta ANZ unveils new leaderships to drive dynamic Asian markets

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Syngenta has appointed Paul Luxton as the new Head of Asia, and David Van Ryswyk as the incoming Country Head of Syngenta Australia and New Zealand (ANZ), effective January 1, 2024.

In this strategic role, Paul Luxton will be instrumental in driving Syngenta's growth and development across the dynamic markets of the Asian region encompassing **Bangladesh, Indonesia, Malaysia, the Philippines, Thailand, Vietnam and Korea.**Â

Paul Luxton, who has served as Syngenta ANZ Country Head since 2008, has a strong track record of extensive agricultural leadership. During his tenure with Syngenta ANZ, he has made significant contributions to the company's success.

Paul Luxton said "The agricultural landscape in Asia presents many opportunities, and I am eager to work with our dedicated teams to further strengthen Syngenta's presence in this crucial market."

David Van Ryswyk, as the incoming Country Head of Syngenta ANZ, brings his extensive experience and strategic vision to lead Syngenta ANZ into its next phase of growth.

Loana Tudor, Head of Crop Protection Marketing, Australia and Japan at Syngenta said, â??David brings a wealth of experience and knowledge having worked with Syngenta customers across the business for nearly 20 years. With a strong commitment to prioritising customer needs and a bold approach to innovation, David will lead the ANZ business to new heightsâ?•.

David Van Ryswyk joined Syngenta in 2004 and has worked across different areas of the business from customer services and demand management to the role of Demand Planning Excellence Lead in Syngentaâ??s Head office in Basel,

Switzerland, before returning to Australia as Head of Supply and Production for ANZ, and most recently in the role of Head of Syngenta Professional Solutions and Macspred.