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Farmers Edge and Leaf Agriculture partner to expand data access to farmers through Unified API

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Leaf Agricultureâ??s data platform serves as a key driver for the food & agriculture industry, connecting Farmers Edge technology with various agricultural data providers. This partnership enables Farmers Edge to offer growers a standardized and scalable solution for seamless integration of machine data, expanding the information on which to base decisions.

Farmers Edge has already established API integrations with industry leaders such as John Deere and Case IH. With the inclusion of Leaf Agriculture, Farmers Edge will improve these integrations and extend its reach to integrate with additional leading providers. The Leaf Agriculture integration facilitates the transfer of operational data from third-party providers to the FarmCommand platform, providing new information and revealing untapped efficiencies and opportunities. Field Operation data being captured and analysed automatically means fewer manual data entries for farmers, so they have more time to plan and coordinate their operations.

â??Our partnership with Leaf Agriculture is an important step in enhancing data interoperability across the agriculture ecosystem. Data drives a growerâ??s decision-making, and this collaboration will enable users to better leverage their data from multiple sources.â?• â?? Farmers Edge CEO, Vibhore Arora.

Leaf Agriculture, recently Ag Data Transparent certified, underscores its commitment to transparency and farmers being in control of their data. This certification aligns with Farmers Edge's values, ensuring that data management is transparent, secure, and under the farmer's control.

Bailey Stockdale, CEO of Leaf Agriculture, is excited about the partnership: â??We're thrilled that Farmers Edge is bringing more integration options to their customers and are confident that this will drive new value for them. In addition, by using Leaf Agriculture, Farmers Edge is able to focus all of their product and engineering efforts on their customers, which will bring them even more new value.â?•