

India's International Tractors Limited (ITL) launches 5 new tractor series to global agri sector

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International Tractors Limited (ITL), India's leading tractor exporter, has launched 5 tractors with advanced world-class technology and emissions control system to deliver greater agricultural efficiency around the world. The new range of tractors includes its electric models such as Solis SV Series, S Series, C Series, H Series and N Series. ITL has invested ₹150 crore (\$1.5 billion) in R&D to launch the new series of tractors.

The launch has been organized aligning with ITL's global conference "Global Partner Summit (GPS) 200" in India. Forging ahead in the global tractor industry, ITL is combining European style and Japanese quality with Indian manufacturing costs. Further, ITL aims to penetrate into newer segments in geographies like Europe, USA, Africa & South America markets.

Gaurav Saxena, Director and CEO, International Business at ITL, said: "We believe in global commitment towards the agricultural community that transcends borders. We have been the No. 1 exporting brand of India for the last 4 years and we maintain the 1st position in more than 15 countries in the target segment. This new series of five tractors will allow us to strengthen our position in global markets with the support of our large network of more than 3,000 dealers."

The company manufactures tractors under two brand names – Sonalika and Solis. The 5 different series come with compact designs and advanced emission control system that comply with advanced markets of the world such as US and Europe to meet varied customer requirements:

- **N SERIES** - Ideal for Orchards and Vineyards

- **C SERIES** - Powered by Stage V Engine for durability and effortless performance
- **S SERIES** - 16HP to 125HP caters to Hobby Farming to the Toughest Farming Applications
- **SV SERIES** - Robust electric motor to generate impressive torque and power while remaining environmentally friendly, producing zero emissions
- **H SERIES** - Operational comfort and unparalleled ease with Hydrostatic Automatic Transmission

While Series H, Series S, and Solis SV models are launched globally, Series C will be available for European markets and Series N will cater to markets including Europe, USA, Africa and South America Regions. ITL is also the third largest tractor manufacturer in India and stands among the top 5 tractor manufacturers globally.