

## Global AgTech platform Farmers Business Network (FBN) partners ADM to accelerate regenerative agriculture

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Farmers Business Network, Inc. (FBN®), a global AgTech platform and farmer-to-farmer network, has reached a significant milestone through a growing partnership with ADM, a global leader in sustainable agriculture.

In 2022, FBN and ADM launched a collaboration allowing ADM customers to leverage FBN's innovative digital farm business management platform, Gradable. This collaboration successfully enrolled 1,500 growers and covered over 1 million cultivated acres of farmland, rewarding producers for conservation practices like cover cropping, conservation tillage, and emission reductions.

FBN empowers growers to better manage their operations and make decisions to expand profitability potential. Through its Gradable platform, farms are encouraged to incorporate sustainable practices into their operation by attributing value to their conservation activities. Growers submit data securely, allowing Gradable to validate their sustainable practices and calculate the corresponding environmental outcomes.

FBN and Gradable enable ADM and farmers to access voluntary and regulatory rewards within the supply chain through practice and outcome claims. Conveniently, farmers access this service and technology via the FBN app, the same place that allows them to securely link their ADM account information, providing them with a single app for viewing futures, cash grain bids, scale tickets, contracts and settlements while also staying updated with market relevant information, daily market news,

and more.

FBN's critical role in this partnership will help power a significant expansion of ADM's [re:generations](#) regenerative agriculture programs, which offer a broad array of financial and technical support to producers either adopting or continuing current regenerative ag practices. This will ultimately attach positive environmental impacts to food, feed and fuel ingredients for downstream ADM customers. In addition, the program highlights the good work producers are doing to reduce greenhouse gas emissions, improve water quality and soil health, and enhance biodiversity through proactive practices like the use of cover crops, nutrient management and reduced tillage.

- **Growing acres of conservation activities in more geographies:** More than 2 million acres spanning across 18 states in the US and three provinces in Canada will participate in the programs
- **Growing farm participation across more commodities:** More than 3,000 growers will participate in re:generations programs designed for corn, soybeans, wheat, cotton, peanuts, and more
- **Growing incentives:** Participating farmers stand to earn rewards up to \$25 per acre