

Elevated Signals software expands to Australia to empower medicinal cannabis producers

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Australia's largest B2B producer of medicinal cannabis, Green Farmers, will be deploying Elevated Signals' cutting-edge manufacturing software at its second greenhouse in New South Wales, gearing up for production in 2024. This move follows the remarkable success of Elevated Signals at Green Farmers' primary Victoria facility, where it transformed operations by digitizing and optimizing inventory, quality, compliance and data management.

Elevated Signals transitions cannabis producers from spreadsheets, paper, and outdated software to a centralized digital platform. Its GMP-validated system enhances supply chain visibility, operational productivity, and yield optimization, driving higher profitability. Elevated Signals provided the tailored and dynamic solution for the producers.

As Australia's premier B2B medicinal cannabis grower, Green Farmers stands out for its superior products and dedication to genetics development. Upon its inception in 2021, in Bunyip, Victoria, Green Farmers grappled with the inadequacies of its initial software and struggled to keep up with the growing demand for its products. Transitioning to Elevated Signals, the company was able to achieve the following.

Saves annual labour costs: With Elevated Signals, Green Farmers has seen a substantial decrease in administrative hours, particularly in paperwork and data entry tasks saving nearly \$165k per year

Easy to scale: Elevated Signals' adaptability has been instrumental in seamlessly supporting Green Farmers' rapid growth and scalability.

Addresses complex workflows: The software proficiently manages Green Farmers' diverse client requirements by tailoring intricate workflows.

Amar Singh, CEO of Elevated Signals, added: "Our ongoing expansion in Australia reflects our commitment to bringing unparalleled digital transformation to the cannabis industry globally. Partnering with industry leaders like Green Farmers affirms the impact of our platform and our vision for a data-driven, efficient future for cannabis producers".

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