

Zoomlion collaborates with Ministry of Agriculture and Forestry of Laos USA - Spanish

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Zoomlion and the Ministry of Agriculture and Forestry of Laos signed a memorandum of understanding for collaboration on standardization in Vientiane, Laos. Both sides will boost technological and agricultural collaboration, seriously promoting exchanges and mutual learning in areas such as agricultural machinery standards, agricultural techniques and practices, agricultural services and financial support.

It is understood that Laos currently lacks standardized benchmarks for the farm machinery industry. The varied quality of agricultural machinery products entering the Lao market, coupled with inconsistent support services, hampers the sustainable growth of the Lao agricultural machinery sector.

As a global leader in high-end equipment manufacturing, Zoomlion has extensive R&D experience and manufacturing capabilities in areas such as agricultural machinery. Its range of agricultural machinery products covers rainfed crops, paddy fields, cash crops and post-harvest treatment machinery. Zoomlion is the first Chinese institution honored with the qualification of long-term supplier of agricultural machinery by the United Nations, supplying high-end equipment and systematic solutions necessary for tillage, planting, management, harvesting and drying in more than 60 countries around the world.

In the realm of standard setting, Zoomlion boasts rich experience. In China alone, the company has revised and set as many as 455 national and industry standards. In 2012, they took on the mantle of the Secretariat for the International

Organization for Standardization's Crane Technical Committee, and to date, have spearheaded and participated in the revision and establishment of 23 international standards.

Beyond matching needs and strengths, both entities have previously engaged extensively in agricultural collaboration, laying a robust foundation for this deepened partnership. It's known that Zoomlion's agricultural machinery entered the Laotian market in 2021. In 2022, they donated specific machines like seedling growers, transplanters, and tractors to Laos. This past February, Zoomlion inaugurated its agricultural machinery flagship store in Vientiane, progressively establishing a comprehensive service system encompassing sales, user training, parts supply, after-sales services, and financial leasing.
