

Bayer launches FieldView to rolls out new capabilities for post-harvest analysis and reporting

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Bayer is extending Climate FieldView's access with new features, including the ability to evaluate the performance of crop protection products and fertility applications more easily and more transparently.

One of FieldView's most used features, Field Region Reports help farmers analyze seed performance and management practices in specific regions of their fields. After harvest, farmers will have the opportunity to analyze yield *by application* when using the feature. Whether evaluating a field trial or seeking to understand a yield-limiting factor for an area within a field, this latest enhancement aims to bring greater performance transparency to applied products like herbicides, fungicides, and fertilizer. Available after U.S. harvest within the FieldView app on iOS, additional enhancements to this new feature are expected later this fall.

Building on new reporting capabilities announced earlier this year, farmers can now generate Yield Analysis reports, export as a PDF or CSV file, and share them with whoever they choose directly from their FieldView app on iOS. Users can also access all reporting capabilities from a centralized home screen in the app.

New capabilities in the FieldViewâ Cab app â such as improved seed drill compatibility, better cloud sync, and the ability to create tillage maps â support greater efficiency of field activities and the adoption of regenerative practices across farm operations.

Farmers can use their FieldView account to enroll in ForGround for free, which also provides access to a team of sustainable systems agronomists, as well as discounts and rebates from input and machinery providers.

Along with streamlined enrollment, FieldView is making it easier for user to participate in ForGround. Now after inputting tillage type, depth and coulter angle in their FieldView Cab app, farmers using a FieldViewâ Drive aims to identify precisely when and where a tillage implement is lowered or raised, and they can generate a live map that displays the tractorâs path, tillage depth, and acreage tilled. The new feature also allows them to track and compare fuel used during the tillage operation.