

ADAMA launches first global bio-fungicide in Peru

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ADAMA Ltd., one of the world's leading crop protection companies, announced the registration of its global bio-control product, ACTAVANÂ®, in Peru. ACTAVANÂ® is ADAMA's first global bio-fungicide developed in collaboration with the New Zealand company Waikaitu Ltd.

ACTAVANÂ® uses plant extracts to effectively prevent the occurrence of fruit rots in crops such as grapes, berries, and certain vegetables, while also improving their quality. In addition, ACTAVANÂ® increases the sugar content, peel firmness, size, and weight of the berries, also reducing fruit splitting.

As a biological product, ACTAVANÂ® is compatible with organic farming and integrated pest management (IPM) practices. ACTAVANÂ® represents a significant innovation in ADAMA's biological offering and complements the existing ADAMA portfolio by providing effective and reliable fungicidal action for all type of farming using a novel active ingredient.

ACTAVANÂ® is a bio-fungicide that stimulates the plant's immune system at a systemic level and consistently deliver positive results. Additionally, unlike many other fungicides, there is no pre-harvest interval for ACTAVANÂ®, which gives farmers more freedom to plan crop treatment schedules.

Alex Pressman, CEO and founder at Waikaitu Ltd said "Sustainable farming is the future for feeding the world's population in a way that is better for the planet and better for business. ACTAVANÂ® leads the way by protecting plants from harmful fungal diseases and improving fruit quality, while still meeting organic and sustainable farming requirements."

ACTAVANÂ® is currently registered for use in Peru, and ADAMA expects to register the product in other Latin American countries, and in more regions such as Asia-Pacific and Europe, in the near future. ADAMA has more than 50 biological

solutions in its portfolio, such as Bralic, a pesticide based on garlic extract, and ProtAgg, a microbiological nematicide and fungicide.