

Livestock & Aquaculture Philippines 2023 stimulates best Agri practices, innovations, services

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The three-day expo, the largest international trade fair for the livestock, poultry, and aquaculture industries was organized by international events manager was hosted by the Philippine Department of Agriculture (DA) through the National Livestock Program (DA-NLP) and the Bureau of Fisheries and Aquatic Resources (DA-BFAR) with the goal of promoting the development of the Philippine agri-fishery sector.

Now on its sixth installment, the Livestock and Aquaculture Philippines 2023 formally opened on July 5 at the World Trade Center, Pasay City with Philippine President Ferdinand R. Marcos Jr. personally leading the ceremony.

More than 300 exhibitors and 10,000 farmers, fisherfolk, traders, buyers, experts, policy and decision makers, and industry stakeholders around the world convened at the Livestock and Aquaculture Philippines 2023 to share their products, services, and best practices.

The organizer, Informa Markets Country General Manager for Malaysia and the Philippines Gerard Leeuwenburgh called for every industry player to "step up" by innovating and adapting new technologies, enhancing food production, reducing

waste, preventing diseases, and showing genuine concern for environment â??to ensure a sustainable production systemâ?? and â??to be able to keep up with the competition in the [Asia-Pacific] Region.â??

The President and concurrent Secretary of Agriculture acknowledged the vital role of the private sector in realizing our dreams of progressively expanding and modernizing the poultry and livestock industries in the Philippines. He also emphasized the need to revitalize Philippine agriculture by addressing key issues such as food inflation, the need to boost food production and mobilization, the importance of enhancing profitability and other opportunities in agri-fishery-based livelihoods, the emergence of agricultural pests and diseases, and more. He further reaffirmed the need to find ways to increase our farmersâ?? incomes to establish a more food-secure, sustainable, and resilient Philippines.

The opening ceremony was also attended by Senate Committee on Agriculture, Food, and Agrarian Reform Chairperson Senator Cynthia Villar, House Committee Chairperson on Agriculture and Food Representative Mark Enverga, Agricultural Sector Alliance of the Philippines (AGAP) Partylist Representative Nicanor Briones, Pasay City Mayor Imelda Calixto-Rubiano, and dignitaries from other countries.