

A-Systems signs partnership to expand to South Asia

06 July 2023 | News

A-Systems signed an agreement with Dr Amit Das to distribute its products and strengthen its position in India, Bangladesh, Nepal and Sri Lanka



A-Systems signed an agreement with Dr Amit Das to distribute its products and strengthen its position in India, Bangladesh, Nepal and Sri Lanka

Animal feed formulation software supplier, A-Systems, signed an agreement with Dr Amit Das to distribute A-Systems products to animal feed producers in South Asia. With this partnership, ASystems aims to strengthen its position in South Asia – India, Bangladesh, Nepal and Sri Lanka. This new partnership enables A-Systems to rely on a local and trusted consultant providing highquality advice and support.

For the past 20 years, A-Systems has developed the Allix feed formulation software, KAllix quality control software and Ruminix Ruminant Ration Balancer. Globally, these solutions are some of the most commonly used solutions. A-Systems aims to make Allix one of the most widely used formulation software in these areas by joining forces with Dr. Amit Das.

As an animal nutritionist for V.H Group (Uttara Feeds) and as head of animal nutrition and R&D at ACI-Godrej Agrovat, Dr Amit Das is a well-known name in the animal nutrition industry. Aside from India, Bangladesh, Nepal, and some African countries, he provides consulting services to key players. Das has a deep understanding of the Indian feed formulation software market.

“A-Systems is very excited to start marketing in this key market collaborating with Dr. Das. His long experience in the animal nutrition industry and his choice to collaborate with A-Systems to provide a better service to his customers in the South Asia market gives a good reason for South Asian feed mills to give it a try to Allix3,” said Benoit Chesnais, in charge of the Asian development of A-Systems.