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ASIA FRUIT LOGISTICA to return at AsiaWorld-Expo in Hong Kong on 6-8 September

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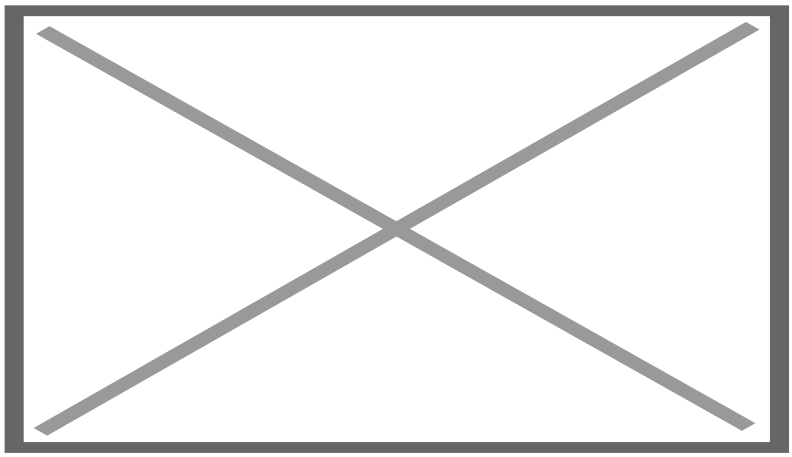
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ASIA FRUIT LOGISTICA, the leading trade show for Asiaâ??s fresh fruit and vegetable industry, returns to AsiaWorld-Expo in **Hong Kong** on **6-8 September 2023**.

Thousands of high-quality trade visitors and top buyers from fresh produce industry supply chain will attend ASIA FRUIT LOGISTICA to discover an array of products and services, including fresh produce, technology, machinery, and logistics.

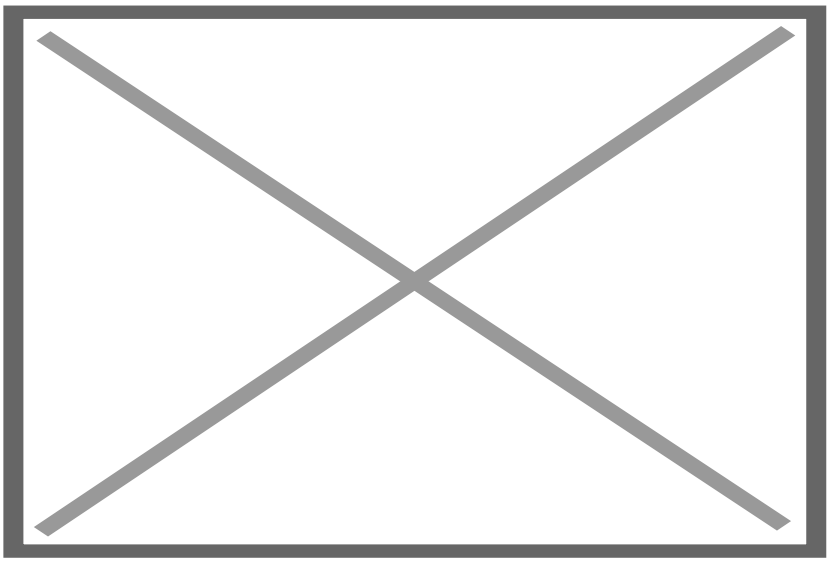


Exhibitors fromÂ **38 different countries and regions have already registeredÂ** to showcase their products and services at the show. Big brands and key players from across the global fresh produce business all gather in ONE place â?? ASIA FRUIT LOGISTICA.

Some **22 industry associations and entities will have national or regional pavilions**, including Australia, Belgium, Brazil, Canada, Chile, China, Ecuador, Egypt, France, Germany, Italy, Malaysia, Moldova, the Netherlands, New Zealand, Peru, South Africa, South Korea, Spain, Turkey, USA and Vietnam.

ASIA FRUIT LOGISTICA brings together **leading players** from across the global fresh produce business and every step of the value chain. The exhibitor line-up features top names and brands in the business, including Aomori, BayWa Global Produce, T&G Global, Capespan, ClemenGold, Costa, Del Monte, Dole Asia, Goodfarmer, Jingold, Joy Wing Mau, Mission Produce, Pagoda, Pink Lady, Rockit Apple, Rijk Zwaan, Valleyfresh, WayCool Foods and Zespri among others.

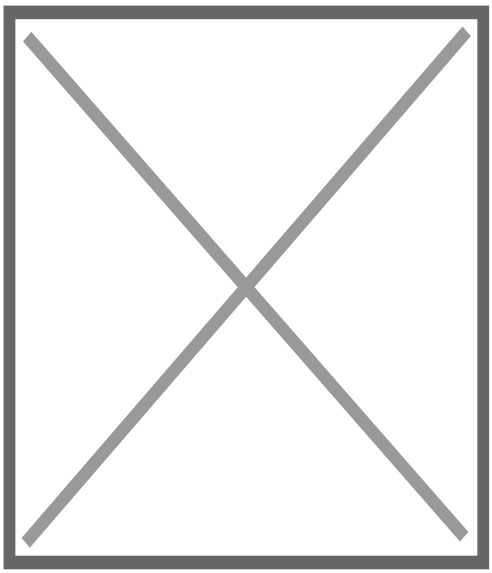
Exhibitor are encouraged to **Book their stand** at ASIA FRUIT LOGISTICA 2023 to take advantage of the latest advances and untapped market opportunities, and to secure your participation at Asiaâ??s largest gathering of the global fresh produce industry.



Organizers are offering 40% discount on **online** ticket booking and to skip the queues in Hong Kong. Tickets include free access to **ASIAFRUIT CONGRESS** and **ASIAFRUIT BUSINESS FORUM**, with both events held on the show floor across all three days of ASIA FRUIT LOGISTICA. The visitor pass also includes access to a busy event programme bringing a wealth of information and insights.

ASIAFRUIT CONGRESS, Asiaâ??s premier event for business information and networking, homes in on the latest trends and opportunities in the fast-moving Asia market. Marketing, trade, and technology are all in focus on the three-day programme. Topics on the agenda include â??**New market demographics in Asia**â??, â??**Where next in food retail?**â?? and â??**Big**

changes on Chinaâ??s distribution landscapeâ??. For more info on ASIAFRUIT CONGRESS and to view the full agenda, go to: https://www.asiafruitlogistica.com/asia-fruit-congress/



ASIAFRUIT BUSINESS FORUM presents three days of workshops under different tracks. At the â??**Launchpad**â?? on Day One, exhibitors showcase new products, technologies, and solutions. Day Two offers â??**Partner Content**â??, including special Chinese-language sessions curated by Asiafruit China. On Day Three, the â??**Logistics Hub**â?? features expert talks and discussions on cold chain logistics, from sea freight to air cargo. More details are available at https://www.asiafruitlogistica.com/asiafruit-business-forum/

For more information on ASIA FRUIT LOGISTICA, please contact the Organising Team by email:Âinfo@gp-events.comÂ

For more information about exhibiting, please visit www.asiafruitlogistica.com/why-exhibit/