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WayBeyond launches Data Studio to access real-time data for farmers

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Digital platform FarmRoad offers agricultural farmers Data Studio, an alternative to spreadsheets and other generic products.

Data Studio runs on the FarmRoad digital platform and allows data integration with other systems using open APIs. Once connected growers have access to real-time data all in one centralized view and can configure graphs and elements to their preference and role â?? from the grower through to the CEO.

â??Historically the technology to manage your data was limited. Growers have gotten used to spreadsheets and other historical tools, however, solutions now exist that are specifically created for agriculture and can address some of the biggest pain points â?? access to real-time data and everything in one central view. This is what Data Studio now offers,â? said Chief Technology Officer Jonathan Morgan.