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Bridge Hub launches â??2020 Water Challengeâ?? in Australia

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** An Australia-based agrifood tech innovation firm, Bridge Hub aims to bring agri-system sustainability to the country with a primary focus on water supply chain. While agrifood supply chain is important in the agrisystem, water still remains a very important aspect.**



Winning agri water supply chain solution will fetch $250k prize

An Australia-based agrifood tech innovation firm, Bridge Hub aims to bring agri-system sustainability to the country with a primary focus on water supply chain. While agrifood supply chain is important in the agrisystem, water still remains a very important aspect.

The firm believes that research and technology based solutions can help address the global water challenge. To that end, the Bridge Hub 2020 Water Challenge has been launched and the top solution provider to the agri water supply chain problem will receive a cash prize of $250k and an investment into the commercial outcome of their solution.

It aims to arrive at the best and practical solution that will positively impact water sustainability within the agrisystem. The challenge is available to Australian and New Zealand researchers, startups, and students. Those who wish to work on water sustainability within the agrisystem can apply to the Bridge Hub 2020 Water Challenge via their website.

â??Through the 2020 Water Challenge, we are looking for practical solutions to the water problems, including drought, across our agri supply chain,â?• said Craig Shapiro, co-founder of Bridge Hub.