



MustGrow , Bio Ag Product Strategies collaborates to develop soil amendment & biofertility technologies

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Canada based MustGrow Biologics Corp. has announced the signing of a Contract Services Agreement (the "Agreement") with Oregon-based Bio Ag Product Strategies to develop and commercialize MustGrow's soil amendment and biofertility technologies, including TerraSante™. The Agreement is a non-exclusive contract, leaving MustGrow the ability to seek commercial collaborations and funding partnerships.

MustGrow recently outlined its soil amendment ("Soil Amendment") and biofertility ("Biofertility") development programs, and working with Bio Ag Product Strategies to develop and commercialize these technologies demonstrates the Company's positive progression in those areas. Bio Ag Product Strategies has tremendous knowledge and a great track record of working with organizations to help develop, market, and target key retailers and farmers. MustGrow's Soil Amendment and Biofertility development programs will focus on soil and soil microbiome health, nutrient and water use efficiencies, and plant yields. Initially, the development work is anticipated to progress in Washington, Oregon, California and Arizona, before expanding nationwide across the United States.

Tim Lichatowich, Bio Ag Product Strategies owner, "Our industry needs new innovations that can support food production in both conventional and organic agriculture and I believe that MustGrow's technologies can add a lot of value. The main fruit and vegetable regions of the U.S. are under constant pressure to ban and/or reduce the use of synthetic products, and being able to work with a natural product is promising for commercial-scale adoption."

Throughout 2022, MustGrow engaged in market research, formulation activities, and prospective partnership discussions, and has added Soil Amendment and Biofertility programs to its growing global intellectual property portfolio which now covers: preplant biocontrol, postharvest food preservation and now Soil Amendment and Biofertility applications.

MustGrow believes this Soil Amendment and Biofertility initiative will concurrently be developed alongside its other programs in biocontrol, which include preplant soil fumigation, postharvest food preservation, and bioherbicide, which are currently under development with four global partners: Janssen PMP, Bayer, Sumitomo Corporation, and NexusBioAg.